

Shri C. E. Pattabhi Raman: In view of the fact that even in England a committee has suggested that sponsored programmes should be discouraged, will the Government stick to its policy of preventing sponsored programmes?

Dr. Keskar: That is what I have just now stated.

Shri Ranga: Is it not generally understood by 'sponsored programme' that it does not comprehend or include any idea of commercial broadcasting but only certain programmes for which certain charitably-minded people or public-spirited people might donate sums and therefore a number of talks are given on various questions of non-political public interest?

Dr. Keskar: As I said in my answer, if the hon. Member had listened carefully, there might be programmes of the type to which he was referring, but, by and large, the majority of programmes which are known as sponsored programmes are sponsored by big commercial interests.

Shri M. E. Krishna: The hon. Minister had stated that the principal reason against commercial broadcasting is that the business community would like to advertise through the radio and would insist on a certain tune which would bring down the standard of the radio. May I know whether the Minister at any time convened a conference of all the business concerns of the country to find out a *via media* to maintain the standard and, at the same time, advertise through the radio?

Dr. Keskar: This is more of an argument as to whether it is desirable or not. I would remind the hon. Member that only a few days back we had the budget debate regarding this Ministry and this question was, I think, gone quite thoroughly into.

WRITTEN ANSWERS TO QUESTIONS

Printing Press at Gangtok

*1125. **Shri Keshava:** Will the Minister of Works, Housing and Supply be pleased to state:

(a) the progress, if any, made in establishing a Government printing press at Gangtok in Sikkim; and

(b) the estimated cost of this project?

The Minister of Works, Housing and Supply (Shri K. C. Reddy): (a) The proposal for the setting up of a Press at Gangtok has been deferred for the time being owing to financial stringency and the tight foreign exchange position.

(b) The project is estimated to cost about Rs. 7.42 lakhs as non-recurring and there will be an annual recurring expenditure of about Rs. 1,73,000.

Prohibition Measures

*1128. **Shri Sanganna:** Will the Minister of Planning be pleased to state:

(a) whether any State Government has pleaded inability to proceed further with the prohibition measures during the Second Five Year Plan period; and

(b) if so, its name?

The Deputy Minister of Planning (Shri S. N. Mishra): (a) Yes, Sir.

(b) Government of West Bengal.

State Trading Corporation of India (Private) Ltd.

*1129. **Shri Bimal Ghose:** Will the Minister of Commerce and Industry be pleased to state:

(a) the total amount advanced by the State Trading Corporation during 1956-57 to importers of foreign countries (country-wise) to enable them to make payments for their purchases from India;

(b) the terms and conditions for making such advances; and

(c) the amount still outstanding from each country?

The Minister of Commerce (Shri Kanungo): (a) to (c). The State Trading Corporation have not given any loans to importers of foreign countries to enable them to make payments for their purchases from India. They have, however, offered short-term accommodation through normal banking channels. It will not be in accordance with the normal business practice to disclose the details in regard to this accommodation.

Cottage Industries

*1131. **Shri M. B. Thakore:** Will the Minister of Commerce and Industry be pleased to state:

(a) whether Government contemplate to start Cottage Industries in Gujarat for weavers belonging to Bunkar Harijan Community, and

(b) if so, when the scheme is to be implemented?

The Minister of Commerce (Shri Kanungo): (a) No such scheme is contemplated.

(b) Does not arise.

सरकारी विज्ञापन

*११३२ ओ ह० ख० शर्मा : क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि

(क) भारत सरकार ने १९५६-५७ पर विभिन्न समाचार पत्रों को विज्ञापन देने पर कितना खर्च किया ; और

(ख) राजस्थान राज्य में प्रकाशित होने वाले समाचार पत्रों को इसी अवधि में दिये गये विज्ञापनों पर कितना खर्च किया गया ?

सूचना और प्रसारण मंत्री (डा० के. कर) . (क) रुपये ३१,००,०२६ ।

(ख) रुपये २०,७१२ ।

Relief and Rehabilitation Work

*1139. **Shri Dasaratha Deb:** Will the Minister of Rehabilitation and Minority Affairs be pleased to state:

(a) whether there is any territory-wise Advisory Committee to assist Government in their Relief and Rehabilitation work in Tripura; and

(b) if not, whether Government propose to form one?

The Minister of Rehabilitation and Minority Affairs (Shri Mehr Chand Khanna): (a) No.

(b) The matter is under consideration of the Tripura Administration.

All India Handicrafts Board

*1140. **Shri Damani:** Will the Minister of Commerce and Industry be pleased to state

(a) whether a demonstration-cum-manufacturing centre for bamboo articles and baskets has been sanctioned for Rajasthan by the All India Handicrafts Board;

(b) if so, what is the amount of grant sanctioned for it; and

(c) whether the location of the centre has been finalised?

The Minister of Industry (Shri Manubhai Shah): (a) Yes, Sir

(b) Rs 4,780

(c) Yes, Sir. The centre is located at Udaipur.

Evacuee Lands

*1141. **Shrimati Sucheta Kripalani:** Will the Minister of Rehabilitation and Minority Affairs be pleased to state.

(a) the total acreage of agricultural land belonging to the migrants to Pakistan sold to non-displaced persons in the Delhi Territory from the 15th March to the 30th April, 1957;