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Title: Regarding setting up of a Silk Park in Arani, Tamil Nadu-Laid

DR. M.K. VISHNU PRASAD (ARANI): Arani in Thiruvannamali district of Tamil Nadu is famous for Arani silk sarees, which are traditionally made by the handloom weavers there. Arani saree has also received Intellectual Property Rights protection for the trade. The saree is ranging from 4 to 9 yards in length. For wedding purpose and other functions, Arani saree is most sought after, since it is available from affordable range to luxury rate, depending on the value and quality. It is a fine finished product, durable and having sophisticated look with aesthetic designs.

I would urge upon the Textile Minister to organise Silk Saree Mela/Exhibitions during festival occasions in Arani. At present, Arani is lacking infrastructure growth, though the artisans and weavers are highly skilled and producing the best of silk sarees.

I would request the hon. Minister of Textiles to establish a Silk Park with Marketing complex, workshop, warehouse, R&D facilities, equipment and training for testing and training. This would help transform silk handloom weaving industry into an organized profession and achieve sustainable growth. They should develop an integrated Silk Park to project customer focussed handloom silk products, using eco friendly factory facilities and world class infrastructure.