

Seventeenth Loksabha

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Title: Demand to protect Akashvani Kozhikode as an independent radio station with its reputed brand name 103.6 FM channel.

**SHRI K. MURALEEDHARAN (VADAKARA):** I would like to raise a matter regarding 103.6 Real FM Channel of Akashvani Kozhikode. It has stopped broadcasting from 1<sup>st</sup> January, 2022. The channel has been replaced by the FM channel of Akashvani Thiruvananthapuram, and Vividh Bharati, Mumbai. Later on, the Real FM channel was partially restored but the brand name 103.6 Real FM was given up along with its unique musical background. This has negatively affected the advertisement revenue of the channel and it is on the verge of shutting down.

Akashvani Kozhikode is a shining part of the cultural heritage of Malabar and many artists depend on it for their livelihood. Hence, I would request the hon. Minister for Information and Broadcasting to protect Akashvani Kozhikode as an independent radio station with its reputed brand name 103.6 FM Channel. Thank you.