

Advertisements on Doordarshan

4947. DR. G.L. KANAUIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government propose to take steps to attract more advertisements on Doordarshan; and

(b) if so, the details thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRJA VYAS):

(a) and (b). Efforts to attract more and more advertisements on Doordarshan has been a regular and continuing aspect of Doordarshan's activities.

[*Translation*]

Promotion of Cottage Industries

4948. DR. G.L. KANAUIA: Will the PRIME MINISTER be pleased to state:

(a) whether the Government propose to promote the cottage industries like gur and khandsari in sugarcane production; and

(b) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (PROF. P.J. KURIEN): (a) and (b). The manufacture of

cane, Gur and khandsari is already under the purview of KVIC and is being implemented by them in sugarcane producing areas all over the country. During 1989-90 the production of gur and Khandsari, in value terms, was Rs. 120.16 crores and employed 1.56 lakhs persons. For the development programme under gur and khandsari industry funds to the extent of Rs. 3.67 crores were disbursed during 1990-91.

[*English*]

Food Processing Industries

4949. SHRI C.P. MUDALAGIRIYAPPA: Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state the number of Food Processing Industries set up during 1990 and 1991 (till July), State-wise and year-wise?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRIGIRIDHAR GOMANGO): Food Processing industries are both in the organised and unorganised sector and as such the information regarding unorganised sector is not maintained centrally. As per the information furnished by Directorate General of Technical Development and available in the Ministry, the number of units set up in organised sector in the year 1990 & 1991 (upto April, 1991) State-wise-Yearwise are as under:—

<i>Name of State</i>	<i>No. of units set up</i>	
	1990	1991
1	2	3
Andhra Pradesh	1	—
Madhya Pradesh	2	—
Maharashtra	—	1