

this activity is expected to increase from 2.70 lakhs to 5.10 lakhs by 1982-83.

Shortage of Truck Tyres

3429. SHRI G. Y. KRISHNAN: Will the Minister of INDUSTRY be pleased to state:

(a) whether for a long time there is acute shortage of tyres used by trucks in the country;

(b) whether the shortage has resulted in black marketing prices being charged in various parts of the country which are twice the fixed company prices; and

(c) if so, action Government propose to take to make available truck tyres to actual users at company prices?

THE MINISTER OF INDUSTRY (SHRI GEORGE FERNANDES): (a) No, Sir. There has been a glut in the availability of automobile tyres, including truck tyres, during the last two years.

(b) and (c). Do not arise.

Indian Films in Foreign Countries

3430. SHRI K. MALLANNA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the names of the foreign countries where Indian films are gaining popularity;

(b) whether the Indian Motion Picture Export Corporation has signed any agreements for supply of Indian Films to such countries recently; and

(c) if so, the main features thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI L. K. ADVANI): (a) Indian films are gaining popularity in many countries, particularly in the Arabian Gulf countries,

in Fiji, Peru, Equador, Bolivia and Columbia in Latin America.

(b) As the film Trade in the above mentioned countries is in the hands of private exporters, it has not been possible for Impec to sign exclusive agreements for supply of films to these countries. However, Impec has concluded exclusive agreements at State Agency level with Burma, Iraq, Afghanistan, Oman TV, Maldives, USSR, Nepal, Algeria and Mozambique whereby Impec alone supplies films to these countries.

(c) A statement is attached.

Statement

Burma:

State Agency of Burma selects about 8 films per year from offers of various Indian films sent by Indian Motion picture Export corporation. They pay royalty of about Rs. 30,000 per film on average.

Iraq:

Iraqi State Agency delegation visits Indian Motion Picture Export Corporation about once a year to select annual requirements of Indian films. Iraqi delegate was invited to last film market organised by Indian Motion Picture Export Corporation at Sixth International Film Festival held in New Delhi on January 3, 1977 to January 16, 1977. At Film Market Iraqi delegate contracted for purchase of twenty-four Indian films at average price of £3,000 per film.

Afghanistan:

Under Film agreement signed at Kabul on June 7, 1975, at Government level to be implemented by Indian Motion Picture Export Corporation on behalf of Government of India and Afghan Films on behalf of Government of Afghanistan further contract was signed on May 29, 1977 between Indian Motion Picture Export Corporation and Afghan films for supply of 45 films of total value of US Dollars 2,49,750/-. Exports of these films to be effected from July 1977. Earlier

Indian Motion Picture Export Corporation had already supplied to Afghan Films Kabul 32 Indian films total value of £73,600.

Maldives:

The Government of Maldives have agreed to take used runnable prints on rental of dollars 350 per Black & White films and Dollars 450 per colour film. Selected films are being supplied as soon as used prints can be spared by distributors in India from the local circuits for one week's showing in Maldives per film.

Oman TV:

A representative of the Oman Government visited India and selected after preview ten films at an average price of 1000-Omani Rials per film.

Ussr:

An agreement was signed at Film Market Delhi in January, 1977 between Indian Motion Picture Export Corporation and Sovexport Film, Moscow. Under this agreement, films provisionally selected by representative in India of Sovexport Film Moscow are to be despatched to Moscow for preview and final selection. So far 10 films have been sent to Moscow for final selection and final decision is awaited. Annual offtake of Indian films by Sovexport Film Moscow at present is about 10 films at average price of Rs. 2,00,000/- per film including dubbing material.

Nepal:

Similar exclusive agreement was signed between Indian Motion Picture Export Corporation and Royal Nepal Film Corporation. Nepal at the film market in January, 1977. Due to financial and other internal problems of distribution Nepal Film Corporation has not so far selected for purchase Indian films under this agreement.

Algeria:

Exclusive agreement recently signed in Algeria in February, 1977, between the Algerian State Agency and Indian

Motion Picture Export Corporation whereby they have agreed to purchase 30 films during 1977. So far they have requisitioned 10 films under this agreement and have promised to order further lot of films in October, 1977. Contracts for the 10 films are being finalised preparatory to despatch of these films.

Mozambique:

Delegate from the State Agency of Mozambique visited Indian Motion Picture Export Corporation and signed exclusive agreement for supply of 8 films. They have so far requisitioned 5 films for which contracts have been sent for signature. Average royalty payable per film is \$1000 as per agreement.

Scheme to bring Reforms through Radio, T.V. Films and Newsreels

3431. SHRI K. MALLANNA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have formulated any scheme to bring about social and moral reforms through radio, television and documentary films and newsreels; and

(b) if so, procedure adopted for screening and broadcasting of films and songs by AIR and TV Centres?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI L. K. ADVANI): (a) It is the constant endeavour of the Government to bring about social and moral reforms through broadcast, telecast and audio-visual methods by giving meaningful and socially purposeful programmes.

(b) Departmental Screening Committees for screening film songs are functioning at AIR Stations on linguistic basis.

A Selection Committee at Bombay screens feature films (including their film songs) for telecast; selection of film songs for programmes like Chitrah is done by the Director of the Doordarshan Kendra concerned.