

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI JANARDHANA POOJARY) : (a) Yes Sir.

(b) Government have taken due note of the recommendation for appropriate necessary action.

**Achievement of Field Officers in Implementing Central Schemes of Tourism**

1112. SHRI CHINTAMANI JENA : Will the Minister of TOURISM be pleased to state :

(a) whether a system has been devised by Government to assess the achievement of each field officer by setting a target to be achieved in terms of tourist traffic and in implementation of Central financed scheme;

(b) if so, the broad outlines of the same; and

(c) the results achieved ?

THE MINISTER OF TOURISM (MUFTI MOHD. SYED) : (a) to (c). Assessment of achievements of field officers posted abroad is based on performance parameters like efforts to generate favourable publicity in the local media and newspapers, participation in exhibitions and trade fairs and organising "Know India" seminars and record in motivating local travel agents, travel writers and tour operators to promote and sell India as a travel destination. In the case of field officers in India, the achievement are assessed on the basis of their effective liaison with the State Governments concerned in formulation and implementation of projects for the improvement of tourism infrastructure, facilitation at airports, participation in exhibitions/trade shows, public contact programme, assisting tourists in general and liaison with State Governments and local travel trade for promoting domestic tourism.

As a result of stepped-up promotional efforts, there has been an increase of 14.6% in the tourist arrivals for the period January-June 1986 over the last year. Also,

there has been a significant increase in domestic tourism.

[*Translation*]

**Indo-Pak Trade in Private Sector**

1113. SHRI SIMON TIGGA : Will the Minister of COMMERCE be pleased to state :

(a) whether India and Pakistan have agreed to increase their bilateral trade in the private sector;

(b) if so, the areas in which initiatives would be taken for the purpose; and

(c) the assistance proposed to be given by Government in this regard ?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI BRAHMA DUTT) : (a) Yes, Sir.

(b) and (c). Several products are being imported by Pakistan from other countries, in which India has the capability. The effort was to secure the opening of trade by the private sector in Pakistan in these. The Pakistan Government has not yet responded in the matter.

The trade was to be promoted through public sector enterprises and greater contact between trade and industry.

[*English*]

**Reservation of Items for Production in Handloom Sector**

1114. SHRI JAGANNATH PATTNAIK : Will the Minister of TEXTILES be pleased to state :

(a) whether the All India Handloom Fabrics Marketing Co-operative Society (AIHFMCOS) has urged Union Government not to yield to the pressure from the mill and powerloom sector to reduce the number of items reserved for production in the handloom sector; and

(b) if so, the reaction of Government in this regard ?