

**Monopoly Purchase of Jute by JCI**

1140. SHRI INDRAJIT GUPTA : Will the Minister of TEXTILES be pleased to state :

(a) whether the West Bengal Government has demanded monopoly purchase of jute by Jute Corporation of India (JCI); and

(b) if so, the details and Government's reaction thereto ?

THE MINISTER OF STATE OF THE MINISTRY OF TEXTILES (SHRI KHURSHID ALAM KHAN) : (a) No such formal demand has been received from the State Government of West Bengal.

(b) Does not arise.

**Tourists Traffic in J and K**

1141. SHRI RAM DHAN : Will the Minister of TOURISM be pleased to state :

(a) whether declining trend has been noticed in tourists traffic in J and K State during last three years;

(b) the reasons thereof; and

(c) the steps being taken to reverse the present trend ?

THE MINISTER OF TOURISM (MUFTI MOHD. SYED) : (a) As per the information available from the State Government the number of tourists, both Indian and foreign, who visited Kashmir Valley during the last 3 years are as given below :

	Number	Percentage Change
1983	439,529	—
1984	229,142	—47.9
1985	503,614	+119.8

(b) The decline in tourist traffic during 1984 was mainly due to the adverse media coverage of some of the unfortunate events in India particularly during the latter half of that year.

(c) The tourist traffic to J and K has already registered significant increase during 1985. The steps taken by the Central Government for increasing the inflow of tourists to J and K include reassurance campaigns and holding of Kashmir festivals, special publicity efforts on Kashmir and introduction of concessional fares by railways and Indian Airlines and concessions by the hotels and houseboat owners for travel to Kashmir. These steps have further stepped up tourist inflow during 1986. A festival of Kashmir high lighting the culture and cuisine of the State was held in Delhi and Bangalore. These festivals were a great success as they generated an interest and awareness about the State.

**Export to Norway**

1142. DR. PHULRENU GUHA : Will the Minister of COMMERCE be pleased to state :

(a) the particulars of goods exported to Norway;

(b) the foreign exchange earned thereby during the Sixth Plan period; and

(c) the efforts made by Government to increase the items and quantity of goods for export to Norway ?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI BRAHMA DUTT) : (a) Main exports from India to Norway include textile goods, leather and leather manufactures and coffee.

(b) Exports to Norway during the period 1980-81 to 1984-85 were as under :

Year	Value : Rs. Crores
1980-81	9.20
1981-82	10.64
1982-83	8.99
1983-84 (P)	8.39
1984-85 (P)	10.31

P—Provisional and subject to revision.

(c) Steps to promote Indian exports to Norway include exchange delegations, market surveys, buyer-seller meets, seminars, etc.

#### **Performance of Nationalised Banks in West Bengal**

1143. SHRI AJIT KUMAR SAHA : Will the Minister of FINANCE be pleased to state :

(a) whether it is a fact that the performance of nationalised banks in West Bengal is much below the national target;

(b) whether the flow of credit in relation to the deposit has been very poor in rural and semi-urban areas as compared to other States;

(c) whether bulk of the credit deployment has been in Calcutta alone leaving very little for 15 districts;

(d) whether a sizeable part of the loanable funds is not being ploughed back and is flowing to other areas; and

(e) the steps the Union Government propose to take to improve the situation ?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI JANARDHANA POOJARY) : (a) to (c). Credit deposit ratio of public sector banks in West Bengal stood at 50.0 per cent as at the end of June 1983. The corresponding ratio for all-India was 67.7 per cent.

Banks have been advised by Reserve Bank of India to increase the flow of credit in deficient sectors and to maintain Credit : deposit ratio of 60 per cent in respect of their Rural and Semi-Urban branches separately. In West Bengal the credit deposit ratio of rural and semi Urban branches of public sector banks was 32.9 per cent and 25.1 per cent respectively as at the end of June 1985. Corresponding ratios for all-India were 61.0% and 52.8%. Credit : deposit ratio of public sector banks in Calcutta was 76.2 per cent as at the end of December 1984.

(d) and (e). Credit deposit ratio in a particular area is mainly determined by the level of economic activities which in turn, are in-

fluenced by several factors such as infra-structural facilities, transport, power, proximity of sources of raw material, access to market, local entrepreneurship, availability of schemes of lending for developmental purposes, reasonable recovery expectations and co-operation from the local Government machinery.

Following a representation from the West Bengal Government about low Credit : deposit ratio in the State, a sample study was conducted by Reserve Bank of India in 6 districts, to identify the factors for low C:D ratio and also to suggest suitable measures for improvement in this regard.

The Reserve Bank of India had discussions with the State authorities of West Bengal with view to take effective measures for the improvement of credit deposit ratio. A special meeting of State Level Bankers' Committee was convened and the various Departments of the State Government were asked to have a relook into the annual action plans already prepared for all districts so as to achieve the objective of stepping up the credit deposit ratio. The State Government has also been advised to consider the recommendations made by the Sen Committee on Agricultural Productivity in the Eastern Region and to prepare suitable bankable schemes. The actual progress, as a result of these measures, would be visible only at the end of the year 1986.

#### **Boost to Tourism during Seventh Plan**

1144. SHRI AMAR ROYPRADHAN : Will the Minister of TOURISM be pleased state :

(a) the yearly average growth of tourist arrivals to India during the last three years;

(b) the number of tourists who visited yearly during the same period and names of the places visited;

(c) the expected number of tourist arrivals this year and the names of the places likely to be visited; and

(d) the steps Government propose to take to boost tourism in the country during the Seventh Five Year Plan ?