

Business at Seventh IITF

4277. DR. B.L. SHAILESH : Will the Minister of COMMERCE be pleased to state :

(a) the value of business netted at the recently held 7th Indian International Trade Fair (IITF) in the capital from foreign businessmen; and

(b) how did the Fair succeed in spotlighting the country's business orientation ?

THE MINISTER OF FINANCE AND THE MINISTER OF COMMERCE (SHRI NARAYAN DATT TIWARI) : (a) The volume of business transacted at the India International Trade Fair, 1987, in which about 400 companies from a large number of countries participated, is expected to be quite substantial as evidenced by a record number of visitors who attended the fair.

(b) The themes identified for projection in IITF '87 were (i) Plastics (ii) Rubber and (iii) Crafts for Exports. While Plastics and Rubber themes were projected by individual companies and concerned apex organisations in exclusive pavilions, the Crafts theme was projected by the State Governments in their pavilions and also in the Village Complex where master craftsmen from various States demonstrated their craftsmanship in various fields. Businessmen from different parts of the world could see on display India's manufacturing and export capabilities in a wide variety of fields through displays of public and private sector units, State pavilions and pavilions of various Ministries. The first four days and morning hours of subsequent week-days were reserved for business visitors in order to give the fair a business-orientation. Similarly a series of seminars with a high level of participation of experts from trade and industry were also organised on the special themes.

**Expansion of Area under Coffee,
Tea and Rubber Plantations**

4278. SHRI S.M. GURADDI :
SHRI H.N. NANJE GOWDA :

Will the Minister of COMMERCE be pleased to state :

(a) whether Government are exploring the scope for increasing the area under crops like coffee, tea and rubber to meet the increasing demand;

(b) if so, whether any concrete programme has been formulated in this regard;

(c) if so, the details thereof; and

(d) the efforts being made to increase the area under crop in Karnataka ?

THE MINISTER OF STATE OF THE MINISTRY OF TEXTILES AND MINISTER OF STATE OF THE MINISTRY OF WATER RESOURCES (SHRI RAM NIWAS MIRDHA) : (a) Yes, Sir.

(b) Yes, Sir.

(c) The VII Plan target for extension/new planting/replanting etc. in respect of coffee, tea and rubber is :

Coffee — 30,000 hectares

Tea — 24,450 hectares

Rubber—40,000 hectares

(d) Besides providing necessary R & D support to the existing and perspective planters, the concerned Commodity Boards are also instrumental in disbursing subsidy/developmental loans etc. to the eligible growers all over India, including Karnataka.

[*Translation*]

**Mulberry Cultivation in Hilly
Areas of U.P.**

4279. SHRI HARISH RAWAT : Will the Minister of TEXTILES be pleased to state :

(a) whether his Ministry propose to formulate a scheme to promote the cultivation of mulberry in hilly areas of Uttar Pradesh; and

(b) if so, the details thereof ?

THE DEPUTY MINISTER IN THE MINISTRY OF TEXTILES (SHRI S. KRISHNA KUMAR) : (a) and (b). As a follow up to the discussions held by the State Government of Uttar Pradesh with the officials of the Central Silk Board (CSB) for promoting mulberry cultivation in hilly and other areas of the State during the VII Plan period, the Board has already initiated action to establish 15 Demonstration Centres-cum-Mulberry Farms and to arrange supply of mulberry cuttings in the State. Further CSB's Research Extension