

2. Shri Shiv Sharma, Director General, Doordarshan... Member Secretary
3. Shri Hrishikesh Mukherjee
4. Shri B.K. Karanjia, former Editor "Screen", now Chairman of National Film Development Corporation
5. Smt Meera Majoomdar, former Deputy Director General, Doordarshan
6. Shri M Shamim, Special Correspondent to the Times of India, Delhi
7. Shri V.B. Chandra, Chief Producer, Films Division, Bombay
8. Shri Dilip Sarcar, Vice President, Eastern India Motion Pictures Association
9. Smt Urmila Gupta, Director, Directorate of Film Festivals, Ministry of Information and Broadcasting.

#### Earnings from Advertisements on T.V.

1101. SHRI LAKSHMAN MALLICK: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the total time allotted to advertisements on Doordarshan daily;

(b) the total earnings of Doordarshan on account of advertisement during the last three years, year-wise;

(c) whether there has been any decrease in the earnings of Doordarshan

through advertisement since the beginning of current financial year as compared to the earnings of previous years; and

(d) if so, the steps being taken to increase the revenue from advertisement?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.K. TEWARI): (a) Advertisements on Doordarshan take between 2.5 to 3% of the total transmission time.

(b) Doordarshan's gross revenue from commercial advertisements and sponsorship of programmes during the last three years is as under:

1986-87	.. ..	Rs. 96.0 Crores
1987-88	.. ..	Rs. 136.3 Crores
1988-89	.. ..	Rs. 161.3 Crores

(c) No, Sir. The gross revenue collection during the first 3 months of the current financial year i.e. upto 30th June, 1989 comes to Rs. 50.55 crores compared to Rs. 39.75 crores during the corresponding period of the previous financial year.

(d) Does not arise.

#### Broad banding scheme for electrical equipment industry

1102. SHRI PARASRAM BHARDWAJ: Will the Minister of INDUSTRY be pleased to state:

(a) whether the broad banding schemes for electrical equipment industry has been enlarged by removing the limits prescribed in respect of various items and rationalising the nomenclature of the items; and

(b) if so, the details regarding the revised list of electrical equipment and whose broad banding will be permitted?

THE MINISTER OF STATE IN THE

DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) Yes, Sir.

(b) A statement is given below.

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) Yes, Sir. (b) A statement is given below.

(b) A statement is given below.

## STATEMENT

List of Electrical equipment covered under the Broad Banding Scheme.

Existing Entry	Revised Entry
1	2
1. Circuit Breakers	1. Switchgear : All types
i) Circuit Breakers upto 660 Volts unit rating.	
ii) Circuit Breakers above 660 volts unit rating	
2. Transformers:	2. Transformers and Reactors
i) Transformers upto 660 KV unit rating	
ii) Transformers above 66 KV unit rating.	
3. Motors/Alternators/ Generators	3. Motors & or Alternators & / or Generators.
i) Motors/Alternators/Generators upto 20 MW unit rating.	3. (i) Motors & Alternators & or Generators upto 60 MW unit rating.
ii) Motors/Alternators/ Generators above 20 MW rating.	3. (ii) Motors & or Alternators & or Generators above 60 MW unit rating.
4. Turbines:	4. Turbines upto 60 MW.
a) Hydro Turbines	

Note:

*Existing Entry**Revised Entry*

1

- (i) Mini/micro hydro turbines upto 2 MW unit rating.
  - ii) Hydro Turbines above 2 MW & upto 20 MW unit rating.
  - iii) Hydro turbines above 20 MW unit rating.
- b) *Steam Turbines:-*
- i) Steam turbines upto 20 MW unit rating.
  - ii) Steam turbines above 20 MW unit rating.
- c) *Gas Turbines:-*
- i) Gas Turbines upto 20 MW unit rating.
  - ii) Gas Turbines above 20 MW unit rating.

5. *Furnances:*

- i) *Induction/Furnances/Heating equipment*

ii) *Arc-melting furnances*

2

If the manufacturers engaged in the manufacture of turbines are interested in making pumps they may be allowed to manufacture the pumps.

5. *Furnances and heating equipment*(i) *Induction furnances, heating equipment including.*(ii) *Induction heating equipment*(iii) *Arc Furnances.*

Existing Entry	Revised Entry
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1	2
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- |   |  |
|---|--|
| <p>6. Electric Welding Equipment Welding and cutting Equipment accessories and system excluding gas cutting and gas welding equipment</p> | <p>6. Electric Welding equipment :-<br/>Electric Welding and cutting equipment and systems, all types.</p> |
| <p>7. Isolators:<br/>(i) Isolated upto 33 KV<br/>(ii) Isolators above 33 KV</p>   | <p>7. Deleted (The items are covered under switchgear (Sl.No. 1 of Revised entry)).</p>                    |
| <p>8. Switches:<br/>Switches and Combination fuse switch units of all types</p>   | <p>8. Deleted (The items are covered under switchgear (Sl.No. 1 of Revised entry)).</p>                    |
| <p>9. Contactors:-<br/>Contactors of all types</p>  | <p>9. — do —</p>   |
| <p>10. Relays:<br/>Relays of all types</p>  | <p>10. — do —</p>  |
| <p>11. Capacitors.</p>  | <p>11. Capacitors<br/>Capacitors, all types.</p>   |
| <p>12. Rectifiers:<br/>Rectifiers of all types</p>  | <p>12. Rectifiers:<br/>Rectifiers, all types</p>   |

*Existing Entry*

1

*Power Driven Pumps:*

Pumps of all types, Centrifugal etc.

*Revised Entry*

2

13. *Power Driven Pumps:*

Power Driven Pumps of all types, Centrifugal etc.

*Note:*

If the manufacturers engaged in the manufacture of pumps are interested in making turbines, they may be allowed manufacture the turbines.

*(New Item)*14. *Electrical Insulating Materials:*

Electrical Insulation Materials, all types.

*Electrical Insulators:*

Electrical Insulators, all types.