

Year	Total No. of advertisements issued	Total No. of advertisements issued to publications of Bihar State	Total value of advertisements released (in Rs.)
1992-93	1,84,260 insertions	5,017 insertions	29,86,27,428.00
1993-94 (1.4.93 to 28.2.94)	1,81,843 insertions	5,416 insertions	27,23,20,964.00

Permission to Foreign Banks for Advertisements on Doordarshan

5816. SHRI S.M. LALJAN BASHA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Doordarshan propose to increase revenue through advertisements by granting permission to foreign banks and financial institutions to telecast the advertisement of their services; and

(b) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) Yes, Sir.

(b) The Code for Commercial Advertising on Doordarshan has been recently modified to allow telecast of advertisements relating to the following:

- (i) Jewellery or precious stones;
- (ii) Matrimonial agencies;
- (iii) Astrologers/Numerologists;

(iv) Mutual funds approved by SEBI;

(v) Hair dyes;

(vi) Foreign products;

(vii) Foreign banks including financial services.

Inventory Management by DOT

5817. SHRI SOBHANADREESWARA RAO VADDE: Will the Minister of COMMUNICATIONS be pleased to state:

(a) the type of inventory management practices being followed by DOT;

(b) the average time taken by DOT between procurement of equipment and installation;

(c) whether an E 10 B exchange has been lying in Allepey (Kerala) for over two years and has not yet been installed;

(d) if so, the reasons therefor;

(e) whether DOT has an inventory exceeding Rs. 2000 crores; and

(f) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI SUKH RAM): (a) The stores are received by the Telecom Circles. The inventory management is done at the Telecom Circle level as well as in the Unit levels under the Circles.

(b) The average time taken between the procurement of equipment and installation varies depending on the type of equipment. (1) for Exchanges of old technology, it is 12-18 months, (2) for Exchanges of new technology, it is around 6-10 months and (3) for Transmission Equipment such as Microwave System, Optical Fibre Systems, etc. it is 6-12 months.

(c) No, Sir. No E-10B Exchange is lying in Allepey (Kerala) pending commissioning.

(d) Does not arise in view of (c) above.

(e) and (f). No, Sir.

[Translation]

Telecom Facilities in Industrial Areas

5818. SHRIMATI BHAVNA
CHIKHLIA:
SHRI RAJESH KUMAR:

Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether telecommunications facilities have been provided in all industrial areas of Gujarat, Uttar Pradesh and Bihar,

(b) if so, the details thereof; and

(c) if not the steps being taken to provide these facilities in the remaining industrial areas of these States?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI SUKH RAM): (a) Yes, Sir except for a few places in Uttar Pradesh.

(b) The details area as under:

State	No. of Total Industrial Areas	No. of Industrial areas with Telecom facilities
Gujarat	104	104
Uttar Pradesh	99	94
Bihar	19	19

(c) Telecom facilities in the remaining 5 Industrial areas of Uttar Pradesh are proposed to be provided during 1994-95.

[English]

US Offer of LCA

5819. SHRI BOLLA BULLI
RAMAIAH: Will the Minister of EXTERNAL AFFAIRS be pleased to state:

(a) whether the US has offered India Light Combat Aircraft to push through NPT; and

(b) if so, the details thereof and the response of the Government thereto?