

- (ii) Subsidy on irrigation charges and publicity for production of pulses during summer.
- (iii) Distribution of minikits of pulses alongwith fertiliser free of cost to the farmers under the scheme of assistance to small farmers and marginal farmers for increasing Agricultural production.

(c) The districts selected under the Scheme on Development of Pulses were Narsinghpur, Bhind Morena, Raisen, Chhindwara, Khargone, Hoshangabad, Jabalpur, Raipur, Bilaspur, Sagar Durg, Mandasaur Guna, Vidisha and Ujjain and under the Scheme of Assistance to Small and Marginal Farmers for Increasing Agricultural Production, the entire State was covered.

(d) The Central assistance given to Madhya Pradesh under Centrally Sponsored Scheme on Pulses Development is Rs. 224.844 and a portion of the amount released under the Centrally Sponsored Scheme of Assistance to Small and Marginal Farmers For Increasing Agricultural Production was used for distribution of minikits of pulses.

(ii) The land brought under pulses cultivation in the State during 6th Plan period is as under :—

Year	Lakh hectares
1980-81	45.8
1981-82	48.6
1982-83	51.3
1983-84	50.3
1984-85	47.9
	(Provisional)

**Survey Regarding Popularity of Hindi Language TV Serials in Southern States**

3061. SHRI P. CHIDAMBARAM : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether any study or survey has been made regarding the popularity or otherwise of Hindi language TV serials among the viewers in the non-Hindi speaking States, particularly the four Southern States; and

(b) if so, the results of the study or survey?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V.N. GADGIL):

(a) Yes, Sir. The Audience Research Survey was conducted in March, 1985 in ten medium sized towns taking two from each zone. In South Zone, Pondicherry and Chingalpattu were covered.

(b) The Survey findings indicate fair amount of popularity for the Hindi TV serials. The percentage of viewers from Pondicherry and Chengalpattu viewing Hindi TV serials is given in the statement below.

**Statement**

*Viewing of Hindi TV Serials in Two Towns of South Zone*

Serial	Figures are in percentags	
	Pondichery	Chingalpattu
Aparadhi Kaun	51	32
*Hum Log	85	60
Khandaan	45	64
Ados Pados	31	52
Yeh Jo Ha i		
Zindagi	42	64

Note : \*Pooled average for episode on Tuesdays and Saturdays

[Translation]

**Construction of Houses in Himachal Pradesh During Sixth Plan**

3062. SHRI K.D. SULTANPURI : Will the Minister of WORKS AND HOUSING be pleased to state :