

**Brown -Sugar Addicts**

4455. SHRI PRAKASH CHANDRA:  
 SHRI M. RAGHUMA REDDY:  
 SHRI SUBHASH YADAV:  
 SHRI DHARAM PAL SINGH  
 MALIK:  
 SHRI SITARAM J. GAVALI:

Will the Minister of WELFARE be pleased to state:

(a) whether Government's attention has been drawn to the news report appeared in the "Blitz" of 13 February, 1988 wherein it has been stated that seven lakh people have become brown-sugar addicts in India;

(b) whether it has also been stated that "a newspapers and telecampaigns have failed to reach the target and the majority of addicts are poor and illiterate:

(c) if so, the details thereof;

(d) whether any preventive measures have been taken to eradicate this evil from the country by Government; and

(e) if so, the details?

THE DEPUTY MINISTER IN THE MINISTRY OF WELFARE (SHRIMATI SUMATI ORAON): (a) to (c). Yes, Sir. A view has been expressed regarding the inability of television campaigns to reach the poorer segments of society living below the poverty line.

(d) and (e). The containment of drug addiction requires an integrated approach involving programmes of controlling supply and reducing the demand for drugs. Besides, an effective enforcement of the Narcotic Drugs and Psychotropic Substances Act., comprehensive programmes for treatment, rehabilitation, prevention, educative publicity etc. have been taken up both

through government and voluntary organisations. The public awareness is sought to be built up by means other than newspapers and telecampaigns. These include meetings, seminars, street plays, poster and essay competitions holding camps, training of various functionaries etc.

**Production Facilities for Electronic Goods by European Manufacturers**

4456. SHRI BASUDEB ACHARIA:  
 SHRI AMAL DATTA:

Will the PRIME MINISTER be pleased to state:

(a) whether the attention of Government has been drawn to the news item appearing in the 'Economic Times' dated 23 December, 1987 regarding European companies interested in Indian electronic scene; and

(b) if so, the details thereof and the reaction of Government thereto?

THE MINISTER OF STATE IN THE MINISTRY OF SCIENCE AND TECHNOLOGY AND MINISTER OF STATE IN THE DEPARTMENT OF ATOMIC ENERGY, ELECTRONICS, OCEAN DEVELOPMENT AND SPACE (SHRI K.R. NARAYANAN): (a) Yes, Sir.

(b) No specific proposal for shifting production facilities for Electronic goods and components to India by European companies has been received. However, several foreign collaboration proposals have been approved in the field of Electronic Components with European Companies.

**Targets for Software**

4457. SHRI MULLAPALLY RAMACHANDRAN: Will the PRIME MINISTER be pleased to state: