

Kendras are selected by a Committee consisting of official and Non-official Members, keeping in view the following broad criteria;

1. National/International Awards won;
2. Thematic value;
3. Entertainment value;
4. Cinematic value;
5. Suitability for family viewing; and
6. Year of production.

The films selected by the Film Selection Committee are placed before the Film Gradation Committee. The payment is made according to the gradation which are as follow:

- i. Grade 'A' — Rs. 5.00 lakhs
- ii. Grade 'B+' — Rs. 4.00 lakhs
- iii. Grade 'B' — Rs. 3.00 lakhs

(d) to (f). Doordarshan's effort to pick up quality films are limited to the kind of films offered for telecast by the Producers/right-holders. It has been the experience that producers/right-holders are not willing to offer recent and commercially viable films for telecast on Doordarshan.

The information whether a particular film was a flop or not at the Box Office is not available with the Government since the Film Industry is in the Private Sector.

It has always been the endeavour of the Government to promote good cinema through Doordarshan. If suitable films having a bearing on historical and religious themes are offered, the same are considered on merit for telecast.

Setting up of penicillin Factory at Cuddalore (Tamil Nadu)

3595. SHRI P.R.S. VENKATESAN: Will the Minister of INDUSTRY be pleased to state:

(a) whether there is any proposal for setting up of a penicillin factory at Cuddalore in South Arcot District, Tamil Nadu; and

(b) whether it will be in private sector, or public sector or a joint venture?

THE MINISTER OF INDUSTRY (SHRI J. VENGAL RAO): (a) Government have received such a proposal.

(b) The proposal is from a Joint Sector Company.

Opening of Post Offices in Punjab

3596. SHRI KAMAL CHAUDHRY: Will the Minister of COMMUNICATIONS be pleased to state:

(a) the number of post offices proposed to be opened during the Seventh Plan in Punjab and the number of post offices opened, so far; and

(b) the break up thereof; category or grade-wise?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS (SHRI GIRIDHAR GOMANGO): (a) the number of post offices proposed to be opened in Punjab during the Seventh Plan period is 86 out of which up to 30.11.1988, 4 post offices have been opened.

(b) All the four post offices referred to in reply to part (a) above are of the category of departmental sub post offices.