

desh are, therefore, essentially concerned with meeting the cost of the bridge.

सिमारिया और सिमराहा स्टेशनों का पुनः नामकरण

8851. श्री युबराज : क्या गृह मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या पूर्वोत्तर रेलवे तथा पूर्वोत्तर सीमान्त रेलवे के सिमारिया तथा सिमराहा रेलवे स्टेशनों का नाम क्रमशः दो स्थानीय निवासियों अर्थात् स्वर्गीय रामधारी सिंह दिनकर तथा फणीश्वर नाथ रेणु के नाम पर रखा जाएगा ;

(ख) क्या दोनों ही स्थानीय निवासी होने हुए भी देश के सुविख्यात व्यक्ति थे, एक राष्ट्रीय कवि थे और दूसरे राष्ट्रीय प्रसिद्धि के साहित्यकार थे ; और

(ग) यदि हां, तो सिमारिया स्टेशन का नाम दिनकर तथा सिमराहा का नाम फणीश्वर नाथ रेणु कब तक बदल दिया जाएगा ?

गृह मंत्रालय में राज्य मंत्री (श्री धनिक लाल मण्डल) : (क) ऐसा कोई प्रस्ताव राज्य सरकार से प्राप्त नहीं हुआ है ।

(ख) तथा (ग). प्रश्न नहीं उठता ।

Bottling of 77

8852. DR. LAXMINARAYAN PANDEYA: Will the Minister of INDUSTRY be pleased to state:

(a) whether it is true that Pure Drinks, Delhi exerted a lot of pressure to help Coca Cola continue its production on the grounds of unemployment;

(b) why did Pure Drinks plants refuse to bottle '77', when the product was developed for them;

(c) whether it is true that Pure Drinks not taking '77', has caused a major setback to '77' and

(d) if so, the action proposed to be taken by Government in the matter?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRIMATI ABHA MAITI): (a) The Coca Cola Bottlers Association of India had represented to the Government of India to allow import of raw-materials in favour of the Coca Cola Export Corporation for enabling them to manufacture concentrates for supply to the Indian Bottling Plants for bottling Coca Cola and Fanta.

(b) The new beverage '77' was not developed for pure drinks only. The development of this drink was an effort towards further indigenisation of the soft drinks industry in the country. The Modern Bakeries (India) Limited had offered franchise for the beverage '77' to all the erstwhile Coca Cola, Fanta bottlers including M/s. Pure Drinks Limited. However, a number of Indian Bottling Plants bottling Coca Cola, Fanta including M/s. Pure Drinks have not signed the franchise with Modern Bakeries (India) Limited bottling '77', and the Government is not aware of the reasons for the same.

(c) and (d). Since M/s. Pure Drinks Limited have not signed the franchise for bottling '77' with Modern Bakeries India Limited, the latter will have to find new bottlers for bottling and marketing the beverage '77'.