

Library. Information relation to the number of textile mills functioning and their production during years 1975-76 and 1976-77 are contained in the Annual Report of the Ministry of Commerce for the year 1976-77. The statistical details of capital and labour employed in each of the industrial units and the market share of total sales controlled by large industries and foreign controlled industries in these items are not centrally maintained.

Broadcasts in External Services

3024. SHRI VIJAY KUMAR MALHOTRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the number of channels and languages being used for radio broadcasts beamed outside India and how much time in one day do these broadcasts take place,

(b) what is the estimated listenership of A.I.R. External services in foreign countries and how many countries are covered by these broadcasts;

(c) what is the breakup of the different kinds of programmes broadcast in external services and what purpose they are intended to serve, and

(d) what are the details of external broadcasts designed to improve India's

commercial and industrial image in foreign countries?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI L. K. ADVANI): (a) (i) Most of the programmes are broadcast on two or more Transmitters (that is, 3, 4 or 5) and the total number of transmitters used for all the services is 17. Sinhala and Punjabi are broadcast on one Transmitter each.

(ii) The programmes of External Services are broadcast in 16 foreign languages including English and eight Indian languages. The total time of all the broadcast in one day is 56 hours.

(b) In the absence of any systematic study, it is somewhat difficult to give an estimate of the size of listenership of External Broadcasts in foreign countries. However, the number of letters received from the listeners during 1976 and 1977 was 1,74,144 and 1,75,420 respectively. These figures include letters received for the Urdu Service from the entire sub-continent as well. It can be safely said that the actual number of listeners is much more than those who write letters to the External Service Division.

The following countries are covered by the External Broadcasts:

Sl. No.	Language	Target Areas
1	G O S. (English)	East and South East Asia, North-East-Asia, Australia, New Zealand, U K., West Europe, East Africa, West and North Africa
2	French	East Asia, North & West Africa
3	Russian	U.S.S.R
4	Urdu	Pakistan
5	Punjabi	Pakistan
6	Sindh	Pakistan

S. No.	Language	Target Area
7	Baluchi	Pakistan
8	Nepali	Nepal and Nepali speaking areas of India.
9	Tibetan	Tibet, Bhutan and Tibetan speaking areas of India
10	Burmese	Burma
11	Sinhalese	Sri Lanka
12	Bengali	Bangladesh
13	Chinese	China
14	Indonesian	Indonesia
15	Arabic	Egypt, Syria, Jordan, Iraq, U.A.E., Qatar, Oman, Bahrain, Kuwait, Morocco, Libya, Saudi Arabia, Tunisia, Algeria, Mauritania, Nigeria, Sudan, Lebanon.
16	Persian	Iran
17	Pushto	Afghanistan
18	Dari	Afghanistan
19	Swahili	East Africa, Tanzania, Kenya, Uganda.
20	Hindi (Eastern)	South East-Asia, Burma, Thailand, Cambodia, Bhutan, Indonesia, Malaysia, Nepal, Bangladesh
21	Hindi (Western)	East Africa, Tanzania, Uganda, Kenya, Zambia, Mauritius.
22	Gujarati	East Africa
23	Tamil	South Asia (Malaya, Borneo, Sumatra, Indonesia, Singapore)
24	Konkani	East Africa

(c) The different kinds of programmes of External Services are as under:

Indian Music/Hindustani and Karnatak

(Classical, Light, Instrumental, devotional, Film and Folk)

Music of the target countries.

News Bulletin, Commentaries, Press Reviews.

Talks, Discussion and Interviews on Cultural, Historical, Scientific and Industrial topics.

Radio News-Reels/Radio Reports/Coverage of the visit of Foreign dignitaries to India and visit of Indian dignitaries to foreign countries.

Hindi lessons for Pushto and English listeners

Recitation of Quran and devotional music for listeners in Pakistan and Arab countries.

Plays and features, musical operas and features, items on Family Welfare Science Magazines and Sports Magazines.