

the setting up of a diesel pumpsets project and the development of small-scale and cottage industries. Feasibility studies would be undertaken by the Government of India for a paper project and railway infrastructure. Grants-in-aid of about Rs. 9 crores would be provided by the Government of India for the above projects. The government-to government credit of Rs. 3.5 crores would also be provided for financing the purchase of capital goods from India required for the development of small scale industries in Nepal. It has also been agreed that the two countries would set up a joint enterprise for establishing a cement plant in Nepal.

#### Marketing of Small Engineering Units

1515. SHRI JANARDHANA POOJARY: Will the Minister of INDUSTRY be pleased to state:

(a) whether a seminar on marketing of small engineering units was held during October, 1978; and

(b) if so, the recommendations made, and Government's reaction thereto?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRI-MATI ABHA MAITI): (a) A seminar on marketing strategy for small engineering industries was organised by Federation of Engineering Industries on 20th September, 1978.

(b) The recommendations made therein related to the areas of general marketing, revision of Government Stores Purchase Policy, ancillary development, export marketings etc. The important recommendations are:

(1) In all metropolitan cities and towns with more than 20,000 population, commercial estates may be established.

(2) The Government should promote product-wise specialised marketing agencies, consortia or joint sector corporations in various States, or at the district level.

(3) Government should allow publicity to the common brand names of SSI units on radios, TV and Government journals etc. at concessional rates.

(4) The existing distribution channels should be streamlined. The mark up in respect of products of small scale units should not exceed in any case more than 20 per cent.

(5) A single point registration for the entire Government Purchases by DGS&D, State Governments and various public sector undertakings etc. should be introduced.

(6) The list of items reserved for purchase from SSI units under Group-IV by DGS&D should be expanded and price preference should be granted more liberally.

(7) A 'dry port' in the northern region should be established at the earliest.

The detailed proceedings of the Seminar have not yet been received from the Federation of Engineering Industries of India.

#### सरकारी उपक्रमों की उपलब्धियाँ

1516. श्री मृत्युंजय प्रसाद: क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि:

(क) उनके मंत्रालय के अधीन कौन-कौन से सरकारी उपक्रम हैं और उनके प्रधान कार्यालय कहाँ पर स्थित हैं और उनके सभापति/अध्यक्ष तथा प्रबंध निदेशकों के नाम क्या हैं यदि दो अधिकारी हों तो दोनों के संबंध में पूरा व्योरा दें और उनके मुख्यालय कहाँ पर स्थित हैं और ऐसे उपक्रमों के नाम क्या हैं जिनके मुख्यालय उपक्रम के प्रधान कार्यालय से अलग अन्य स्थानों पर स्थित हैं और ऐसा कब से है और इसके क्या कारण हैं; और

(ख) इन सरकारी उपक्रमों की क्या कार्य सीमा क्या और मत हीन बनों के दौरान इनकी उपलब्धि क्या है?

सूचना और प्रसारण मंत्री (श्री माल कुंभारवाणी)

(क) और (ख): सूचना सभा पटल पर रखे ग विवरण में दी गई है। [कक्षास्थ में रखा गया/ देखिये सूचना LT 2912/78].