

Availability of Radio and T.V. Sets vis-a-vis Populations

8284. SHRI DHARM VIR VASISHI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the ratio of radio and T.V. sets to population in the major developing and developed countries of the world vis-a-vis India's position in this regard; and

(b) the steps taken during the two years of Janata Rule to improve India's position?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI

L. K. ADVANI): (a) The ratio of radio and T.V. sets to population in some of the countries of the world including that of India is given in the enclosed statement.

(b) This is a general question linked with the economic development of the country and also expansion of radio and television facilities. However, the number of radio and television licences for the years 1976 and 1977 is given below:—

	Radio	Television
(i) 1976	1,73,59,710	4,79,226
(ii) 1977	2,00,96,453	6,76,615

Statement

Ratio of Radio and T. V. Receivers vis-a-vis Population in different Countries.

Countries	Radio Receivers per 1000 of Population (1975)	T. V. receivers per 1000 of Population (1975)
Western Europe	460	255
USSR and European Communist Group	258	242
Middle East including North Africa	171	35
South Africa	209	22
Other African countries	69	2
India	41*	1
Chinese People Republic	75	1
Japan	791	382
Other Countries in Asia	89	16
Australia Pacific and Oceania	565	217
United States of America	1767	512
Canada	217	413
Latin America	212	76
West Indies	400	120

Source: BBC Handbook—1977.

Broadcasting Receiver Licences.

*According to figures supplied by DGP & T the ratio is 31 per 1000 of population in respect of radio and 1 in respect of Television.

(a) Estimated population of India as on Dec. 1977	62,52,30,000
(b) Number of radio sets according to BRL figures as on 31-12-1977	2,00,96,453
(c) Numbers of licensed T. V. sets as on 31-12-1977	6,76,615