

Regarding development of Tirupati as a global tourism centre-laid

SHRI MADDILA GURUMOORTHY (TIRUPATI): I would like to draw the attention of the Government towards of the Government Tirupati's enormous potential to become a global tourism hub. This sacred city, rich in cultural heritage, attracts millions of pilgrims every year. Additionally, it is home to renowned medical and scientific institutions, such as the SHAR Launch Centre, as well as the biodiversity-rich Pulicat Lake. Tirupati, with these attributes, has the potential to become a world-renowned brand for spiritual, wellness, and eco-tourism. In order to tap into this potential, I request the Honorable Minister of Tourism to form a collaborative committee comprising key stakeholders, such as the Ministry of Culture and Tourism, Ministry of Environment, Forest and Climate Change, Ministry of Health and Family Welfare, Ministry of Aayush, NITI Aayog, DPIIT (Invest India), and IIM Bangalore. The core objective of this committee should be to develop Tirupati into a global destination for spiritual tourism, health and wellness tourism, and particularly eco-tourism. To achieve this goal, the Committee should allocate the necessary resources and funds to create a 5-10 year Master Plan and a collaborative scheme for the development of tourism in Tirupati. Additionally, the Committee should allocate sufficient funds to facilitate the growth of the private industry in the ecosystem.

