

GOVERNMENT OF INDIA
MINISTRY OF CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION
DEPARTMENT OF FOOD AND PUBLIC DISTRIBUTION

LOK SABHA
UNSTARRED QUESTION NO.291
TO BE ANSWERED ON 24th JULY, 2024

BHARAT RICE

291 SHRI PRABHAKAR REDDY VEMIREDDY:

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्री be pleased to state:

- (a) whether it is true that the Government has started selling Bharat Rice on the lines of Bharat Atta, Bharat Dal, etc.;
- (b) if so, the details thereof;
- (c) whether the Government is going to sell Bharat Rice in the country, with a particular reference to Andhra Pradesh;
- (d) whether it is true that Bharat Rice is proposed to sell only through National Agricultural Cooperative Marketing Federation (NAFED) and National Cooperative Consumers' Federation of India; and
- (e) whether the Government is also thinking to sell Bharat Rice through Public Distribution System (PDS) so that Below Poverty Line (BPL) families are benefited?

A N S W E R
MINISTER OF STATE FOR MINISTRY OF CONSUMER AFFAIRS,
FOOD & PUBLIC DISTRIBUTION
(SHRIMATI NIMUBEN JAYANTIBHAI BAMBHANIYA)

(a) to (e): Yes Sir, in order to check inflationary trends in food economy, retail sale of Bharat Rice has been launched on 6th February, 2024, for increasing supplies in the market at subsidized rates. Bharat Rice is being sold across the country including Andhra Pradesh by National Agricultural Cooperative Marketing Federation of India Ltd.(NAFED), National Cooperative Consumers' Federation of India Limited (NCCF) and Kendriya Bhandar at a Maximum Retail Price (MRP) not exceeding ₹ 29/Kg. These organizations sell Bharat Rice from their physical retail outlets, mobile vans as well as through tie ups of these organizations with other retail networks and e-commerce platform.
