## GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

# LOK SABHA UNSTARRED QUESTION NO. 2919 TO BE ANSWERED ON 12.12.2024

## ACHIEVEMENTS UNDER SFURTI SCHEME

#### 2919. SHRI SELVAM G: SHRI C N ANNADURAI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the number of clusters approved, operationalized and completed under the Scheme of Fund for Regeneration of Traditional Industries (SFURTI), State/UT-wise along with the key achievements of the scheme in reviving traditional industries;

(b) the estimated number of jobs created under the SFURTI scheme;

(c) the number of artisans supported under the SFURTI scheme during the last three years State/UT-wise;

(d) whether special clusters are being established under the SFURTI scheme in aspirational districts and if so, the details thereof, district-wise along with the additional benefits provided tosuch clusters;

(e) whether the SFURTI scheme has been effective in reviving traditional industries across the country and if so, the success stories and best practices emerging from the scheme;

(f) whether marketing and branding support is provided to clusters under the SFURTI scheme; and

(g) the initiatives taken to promote SFURTI products in domestic and international markets?

# ANSWER

## MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SUSHRI SHOBHA KARANDLAJE)

(a): Under Scheme of Fund for Regeneration of Traditional Industries (SFURTI), a total of 513 clusters have been approved out of which 376 clusters have become operationalized. State/UT-wise details are annexed as**Annexure-I**.

The scheme has achieved significant milestones, including the revival of traditional industries like handicrafts, handlooms, agro-processing, textiles, bamboo etc. by organizing artisans into clusters, enhancing their sustainability and competitiveness. The scheme has enabled local employment in rural and semi-urban areas, fostering inclusive growth.

(b): Sustainable employment opportunities have been generated for around 2,20,800 artisans in 376 functional clusters.

(c): A total of 70,699 artisans have been supported under the SFURTI scheme during the last three years. State/UT-wise details are annexed as **Annexure-II.** 

(d): The scheme does not have any provision to establish special clusters. However, the scheme focuses to increase the spread in uncovered and Aspirational districts. As on date, 84 clusters have been approved in 54 aspirational districts. Details of these clusters are annexed as **Annexure-III**.

(e): Yes. The evaluation study report of the Development Monitoring & Evaluation Office (DMEO), Niti Aayog, New Delhi on SFURTI, dated August, 2023, mention that, SFURTI has provided much needed environment and financial support for transformation of traditional industry. Majority of the functional clusters reported increase in sales and profits after joining SFURTI, enhancement of training and skills has been reported well.

Out of the 513 clusters approved under SFURTI, 376 clusters have successfully become functional and adopting best practices emerging from the scheme.

(f) & (g): Yes. The scheme provides comprehensive marketing and branding support under the soft intervention component of the scheme.

Several initiatives have been implemented to promote SFURTI products in both domestic and international markets such as packaging support, developing unique brand identities, E-commerce integration in collaborations with platforms like Amazon Karigar, ONDC, and GeM, to showcase traditional and cluster-based products. Participation in national and international exhibitions, craft fairs, and buyer-seller meets has been encouraged to expand visibility and the support for obtaining certifications like GI tags and export licenses to access global markets are other initiatives to promote exports.

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Annexure-I referred in part (a) of Lok Sabha Unstarred Question No. 2919, due for reply on 12.12.2024.

S1.	State	Total No. of Clusters approved	No. of Clusters operationalized
1	Andaman & Nicobar	1	0
2	Andhra Pradesh	16	14
3	Arunachal Pradesh	3	3
4	Assam	35	33
5	Bihar	10	8
6	Chhattisgarh	5	4
7	Gujarat	14	11
8	Haryana	5	4
9	Himachal Pradesh	4	3
10	Jammu & Kashmir	8	2
11	Jharkhand	15	12
12	Karnataka	29	20
13	Kerala	10	9
14	Madhya Pradesh	45	36
15	Maharashtra	29	19
16	Manipur	26	19
17	Meghalaya	6	6
18	Mizoram	1	1
19	Nagaland	9	7
20	Odisha	70	40
21	Punjab	2	2
22	Rajasthan	34	23
23	Sikkim	4	4
24	Tamil Nadu	28	19
25	Telangana	16	13
26	Tripura	3	2
27	Uttar Pradesh	59	43
28	Uttarakhand	5	4
29	West Bengal	21	15
	Total	376	

# Details of SFURTI clusters State/UT -wise

Annexure-II referred in part (c) of Lok Sabha Unstarred Question No. 2919, due for reply on 12.12.2024.

Sl. No.	State/UTs	Total Artisans
1.	Andhra Pradesh	4148
2.	Assam	3535
3.	Bihar	1554
4.	Chhattisgarh	927
5.	Gujarat	461
6.	Jharkhand	2273
7.	Karnataka	3295
8.	Kerala	538
9.	Madhya Pradesh	7011
10.	Maharashtra	3187
11.	Manipur	2469
12.	Meghalaya	466
13.	Nagaland	1137
14.	Odisha	13049
15.	Rajasthan	3902
16.	Tamil Nadu	1855
17.	Telangana	3025
18.	Tripura	301
19.	Uttar Pradesh	13155
20.	Uttarakhand	800
21.	West Bengal	3611
	Total	70699

Details of State/UTs-wise artisans supported in last 3 years under SFURTI Scheme

#### Annexure-III

Annexure-III referred in part (d) of Lok Sabha Unstarred Question No. 2919, due for reply on 12.12.2024.

S. L	States/UTs	No. of Clusters	SFURTI Assistance (INR In Lakhs)	Total Artisans
1.	Aurangabad	1	330.38	725
2.	Bahraich	2	676.88	1169
3.	Baksa	1	140.5	550
4.	Baramulla	1	248.37	369
5.	Baran	1	249.27	337
6.	Barpeta	2	442.82	1216
7.	Barwani	1	352.04	1005
8.	Bastar	1	98.03	600
9.	Bhadradri-Kothagudem	1	313.47	1006
10.	Bokaro	1	238.84	257
11.	Chandel	1	222.07	500
12.	Chitrakoot	2	643.38	1252
13.	Dantewada	1	195.94	650
14.	Darrang	1	121.4	350
15.	Dhenkanal	6	2182.32	3558
16.	Dhubri	1	108.17	432
17.	East Singhbum	1	249.37	405
18.	Fatehpur	1	284.4	750
19.	Gajapati	2	774.3	1539
20.	Gaya	1	364.65	799
21.	Goalpara	3	374.81	1500
22.	Godda	1	217.5	204
23.	Gumla	2	403.56	1309
24.	Haridwar	2	666	1300
25.	Hazaribagh	2	663.48	1098
26.	Jaisalmer	1	243.6	726
27.	Kalahandi	2	421.65	1047
28.	Kandhamal	2	543.06	1106
29.	Karauli	1	351.51	825
30.	Khandwa	2	460.73	852
31.	Kiphire	1	247.34	500
32.	Koraput	2	847.55	1916
33.	Korba	1	344.88	903
34.	Lohardaga	1	146.45	251
35.	Mamit	1	90.7	304
36.	Muzaffarpur	2	837.875	1330
37.	Namsai	1	396.7	575

Details of SFURTI clusters approved in Aspirational Districts:

S. L	States/UTs	No. of Clusters	SFURTI Assistance	Total Artisans
			(INR In Lakhs)	
38.	Narmada	1	213.14	415
39.	Nuapada	2	718.49	1592
40.	Purnia	1	448.41	1000
41.	RAMGARH	2	638.64	1320
42.	Ranchi	2	873.76	1599
43.	Rayagada	1	475.86	976
44.	Ri-Bhoi	1	154.49	216
45.	Shrawasti	1	416.4	646
46.	Siddharthnagar	1	299	821
47.	Sonbhadra	2	866.4	1350
48.	Udalguri	1	133.08	300
49.	Vidisha	2	395.82	751
50.	Visakhapatnam	2	457.4	1212
51.	Vizianagaram	3	912.56	3609
52.	Washim	1	145.1	951
53.	West Sikkim	2	431.6	470
54.	West singhbhum	1	379.52	1048
55.	Yadgir	1	219.2	390
56.	YSR Kadapa	1	360.99	823
		84		
	Total		24033.855	52704