

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO. 4173
TO BE ANSWERED ON 20.12.2024

POSHAN ABHIYAAN

4173. SHRI DURAI VAIKO:

Will the Minister of Women and Child Development be pleased to state:

- (a) the details of the outcome of the MoU between the Ministry of Women and Child Development (WCD) and Ministry of AYUSH to tackle the challenging issue of malnutrition amongst women and children, as part of the POSHAN Abhiyaan, year wise, State-wise; and
- (b) the details of activities undertaken and funds allocated for such activities during the last five years to promote nutrition-centric Jan Andolans to support one or the other theme of Poshan Maah, Ministry-wise, Year-wise, State-wise?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SAVITRI THAKUR)

(a) & (b) Poshan Abhiyaan was launched in March 2018. Under the 15th Finance Commission, various components like Anganwadi services, Poshan Abhiyaan and Scheme for Adolescent girls (of 14-18 years in Aspirational Districts and North-Eastern region) have been subsumed under the umbrella Mission Saksham Anganwadi and Poshan 2.0 (Mission Poshan 2.0) to address the challenge of malnutrition.

Under Mission Poshan 2.0 a new strategy has been made for reduction in malnutrition and for improved health, wellness and immunity through activities like community engagement, outreach, behavioral change, and advocacy. It focuses on Maternal Nutrition, Infant and Young Child Feeding Norms, treatment of Severe Acute Malnutrition (SAM)/ Moderate Acute Malnutrition (MAM) and wellness through AYUSH practices to reduce prevalence of wasting, stunting, anaemia and being underweight.

Moreover, an MoU was signed between Ministry of Women and Child Development and Ministry of AYUSH for the nutritional improvement in adolescent girls through Ayurveda interventions. Under the MoU, both ministries have collaborated for implementation of a pilot project in five Utkarsh Districts (Dhubri-Assam, Bastar-Chhattisgarh, West Singhbhum- Jharkhand, Gadchiroli-Maharashtra and Dholpur-

Rajasthan) for management of anaemia in adolescent girls (aged 14-18 years) through evidence-based Ayurvedic interventions.

Under this Mission, one of the major activities undertaken is Community Mobilization and Awareness Advocacy leading to a Jan Andolan to educate people on nutritional aspects. State and UTs are conducting and reporting regular sensitisation activities under community engagement programmes during Poshan Maahs and Poshan Pakhwadas celebrated in the months of September and March-April respectively. Community Based Events (CBEs) have served as a significant strategy in changing nutritional practices and all Anganwadi workers are required to conduct two Community Based Events every month.

So far, more than 100 crore Jan Andolan activities have been conducted since 2018 through 13 Jan Andolans, with 7 Poshan Maah and 6 Poshan Pakhwada, each helped sensitizing not only the target beneficiaries but communities at large also.

As per the guidelines for Saksham Aanganwadi and Mission Poshan 2.0, a total of Rs. 5 lakh per district per annum is released for activities related to Poshan Pakhwada and Poshan Maah which is included in the total budget for the State/ UTs.

The year-wise number of activities conducted in all Jan Andolans so far are at **Annexure – I.**

Total funds released under Mission Poshan 2.0 are at **Annexure II.**

Annexure-I

ANNEXURE REFERRED IN REPLY TO PART (b) OF LOK SABHA QUESTION NO. 4173 FOR 20.12.2024 REGARDING “POSHAN Abhiyaan” ASKED BY SHRI DURAI VAIKO

The year-wise number of activities conducted in all Jan Andolans so far are as follows:

Years	Poshan Maah Activities (in Cr.)	Poshan Pakhwada Activities (in Cr.)
2024	13.70	17.15
2023	39.38	4.89
2022	17.57	2.96
2021	20.30	2.21
2020	14.08	1.36
2019	3.62	0.83
2018	0.22	-

Annexure-II

ANNEXURE REFERRED IN REPLY TO PART (b) OF LOK SABHA QUESTION NO. 4173 FOR 20.12.2024 REGARDING “POSHAN Abhiyaan” ASKED BY SHRI DURAI VAIKO

State wise and year wise funds released under Mission Poshan 2.0 from the period FY2021-22 till FY2024-25 are as follows:

S. No.	Name of the State	Amount in ₹ crores			
		2021-22	2022-23	2023-24	2024-25
		Funds released	Funds released	Funds released	Funds released*
1	Andaman and Nicobar Islands	19.71	3.85	12.15	2.06
2	Andhra Pradesh	744.60	827.79	705.68	145.75
3	Arunachal Pradesh	170.83	137.78	162.06	7.47
4	Assam	1319.90	1651.63	2233.31	370.14
5	Bihar	1574.43	1740.09	1859.29	1358.19
6	Chandigarh	15.32	33.10	19.79	12.08
7	Chhattisgarh	606.73	668.96	579.46	386.80
8	Dadra & Nagar Haveli and Daman & Diu	9.33	5.80	11.97	1.02
9	Delhi	133.11	182.77	161.81	30.92
10	Goa	10.84	14.71	13.95	9.75
11	Gujarat	839.86	912.64	1126.80	188.86
12	Haryana	173.03	195.25	225.78	177.77
13	Himachal Pradesh	247.99	270.24	301.09	217.60
14	Jammu & Kashmir	405.74	479.01	530.88	340.16
15	Jharkhand	352.98	430.91	664.30	333.40
16	Karnataka	1003.70	765.87	912.96	624.78
17	Kerala	388.23	444.98	306.64	214.75
18	Ladakh	14.70	18.79	19.62	9.03
19	Lakshadweep	2.11	0.44	2.88	1.07
20	Madhya Pradesh	1085.47	1011.57	1123.11	1133.95
21	Maharashtra	1713.39	1646.17	1699.52	867.90
22	Manipur	228.92	135.95	201.28	136.50
23	Meghalaya	173.33	192.39	269.69	80.28
24	Mizoram	59.32	42.81	100.27	0.00
25	Nagaland	159.80	199.30	262.91	109.84
26	Odisha	1065.98	923.92	968.80	665.91

27	Puducherry	2.78	0.12	4.48	2.60
28	Punjab	383.52	75.31	307.87	171.00
29	Rajasthan	682.65	974.02	1091.96	656.86
30	Sikkim	25.73	20.33	33.49	0.00
31	Tamil Nadu	655.38	766.81	880.79	493.87
32	Telangana	482.33	550.69	507.87	55.29
33	Tripura	186.72	150.52	244.22	69.92
34	Uttar Pradesh	2407.55	2721.87	2668.69	1767.11
35	Uttarakhand	353.65	425.84	288.24	118.69
36	West Bengal	668.35	1227.59	1237.56	1266.17

* funds released up to 20 November 2024
