

Need to establish a National Design Centre (NDC) in Telangana-Laid

SHRI RAMASAHAYAM RAGHURAM REDDY (KHAMMAM): The Telangana Government proposes establishing a National Design Centre (NDC) to promote innovation, design excellence, and industrial competitiveness. As a hub for technology, manufacturing, textiles, and handicrafts, Telangana is an ideal location for such an initiative. The NDC would be a state-of-the-art facility offering design consultation, training, research, and prototyping services to industries, startups, and artisans. It aims to help SMEs adopt design-driven solutions, enhancing product quality and market reach. Telangana's strong handloom, textile, and handicraft traditions, combined with its growing IT and manufacturing sectors, make it a perfect destination for an NDC that bridges traditional skills with modern design. The Government is committed to providing land and infrastructure to support this initiative. I urge the Hon'ble Minister for Commerce and Industry to approve this request. Establishing an NDC in Telangana will contribute to the "Make in India" and "Atmanirbhar Bharat" initiatives, fostering economic growth and employment.