

**Regarding need to establish PM Vishwakarma Skill Centre in Mannar, Kerala to revive the traditional brass industry of the region-Laid**

**SHRI KODIKUNNIL SURESH (MAVELIKKARA):** I wish to bring the attention of the Central Government towards the urgent need to revitalize the traditional brass industry in Mannar, Chengannur, Kerala. Renowned as the "Bell Metal Town," Mannar has a long-standing heritage in brass craftsmanship, sustaining thousands of artisans. However, this industry is in decline due to rising production costs, shortage of skilled labor, competition from machine-made products, and inadequate market support. To revive this sector, I urge the Central Government to introduce a special package providing financial assistance, raw material subsidies, and modern infrastructure. Establishing a PM Vishwakarma Skill Center in the region will be instrumental in training artisans, preserving traditional skills, and incorporating modern techniques. Additionally, I request the introduction of Region-Specific Product Certification for Mannar brassware to enhance its market value and secure Geographical Indication (GI) status, protecting its authenticity. A targeted Incentive Scheme with tax rebates, low-interest loans, and export promotion initiatives will further aid artisans and small-scale manufacturers. I appeal to the Central Government to take urgent steps to safeguard and promote this iconic industry, ensuring its sustainability and the economic welfare of its artisans.