

Regarding Need for clarity on Over The Top (OTT) Regulation Framework-laid

SHRIMATI JUNE MALIAH (MEDINIPUR): I rise today to bring to the attention of the Government about ongoing consultation on the regulation of Over-The-Top (OTT) platforms. With the rapid expansion of digital content consumption, OTT platforms have become a crucial part of our media and entertainment ecosystem, offering diverse content to millions of viewers. However, recent discussions on potential regulations raise concerns regarding freedom of expression, creative independence, and ease of doing business in the digital sector. While it is important to ensure responsible content dissemination and safeguard users from harmful material, excessive regulation may stifle innovation and restrict consumer choice. I urge the Government to provide clarity on the objectives of this consultation, ensure a balanced approach that safeguards creative freedom while addressing legitimate concerns, and engage with all stakeholders-including content creators, digital platforms, and consumer rights groups-before finalizing any regulatory framework. This matter requires urgent attention to ensure that any policy decision does not hamper India's thriving digital economy and aligns with global best practices.