## Regarding need to take comprehensive measures to empower the young mass of Jagatsinghpur district in Odisha as skilled micro entrepreneurs-Laid

SHRI BIBHU PRASAD TARAI (JAGATSINGHPUR): The Micro-entrepreneurial landscape in Jagatsinghpur district of Odisha, is characterized by a mix of traditional industries and emerging sectors, with a strong focus on women's participation. Rural Entrepreneurship programmes have been instrumental in developing the handicraft sector, creating income and employment opportunities, particularly for women. Further, Jagatsinghpur district of my Parliamentary Constituency has a notable presence of many heavy and big industries including the agro-processing, manufacturing, and fisheries, with the presence of Paradip Port, IFFCO Ltd etc. The district is attracting industrialization due to a favorable environment for various businesses houses. However, skill development and backward and forward market linkages for micro-entrepreneurs is still missing due to inadequate policy and financial support and required skill set. In this context, I would like to draw the attention of the Hon'ble Union Minister to take initiative to empower the young mass as skilled micro entrepreneurs by equipping them with comprehensive knowledge of forward and backward market linkages and enabling them to grow and compete with market driven forces in Jagatsinghpur District of Odisha.