

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 3037
TO BE ANSWERED ON 07.08.2025

DIGITAL ACCESS TO MSME SCHEMES

3037. SHRI KONDA VISHWESHWAR REDDY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Ministry has assessed the impact of MSME and PMEGP schemes on youth employment and entrepreneurship in Chevella Lok Sabha Constituency;
- (b) if so, the key findings regarding sustainability, credit access and market linkages for MSMEs in the region;
- (c) whether there is a mechanism to track the long-term viability of PMEGP supported units in backward and rural areas of Chevella;
- (d) the specific initiatives undertaken to strengthen MSME infrastructure and common facility centres in Chevella to enable cluster-based development;
- (e) whether the Ministry has taken steps to improve awareness, application support and digital access to MSME schemes among SC/ST and women entrepreneurs in the constituency and if so, the details thereof; and
- (f) the extent of coordination with State/district agencies to ensure timely disbursement of funds, resolution of delayed payments and support for first generation entrepreneurs in the region?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) and (b): Ministry of MSME, through Khadi and Village Industries Commission (KVIC), is implementing PMEGP, a credit linked subsidy scheme for assisting entrepreneurs in setting up of new micro enterprises to generate sustainable employment opportunities in rural and urban areas. No. of units assisted, margin money subsidy disbursed and estimated employment generated in Ranga Reddy district of Telangana which includes Chevella Lok Sabha Constituency in the last three years i.e from FY 2022-23 to FY 2024-25 is given below:

Financial Year	No. of Units Assisted	MM Subsidy (Rs. Lakh)	Estimated Employment Generated
2022-23	203	1074.70	1624
2023-24	222	1193.32	1776
2024-25	233	1247.70	1864

(c): Measures to track long-term viability of PMEGP supported units across the country including in Chevella are the following:

- i. Under PMEGP, Banks appraise the projects both technically and economically and take their own credit decision on the basis of viability of each project. This includes an assessment of long-term viability and sustainability of the project.
- ii. Evaluation Studies are conducted through Third-Party agencies on performance of PMEGP units and factors affecting sustainability of units.
- iii. Marketing support is provided to PMEGP units for sale of their products through exhibitions, KVIC sales outlets and the e-commerce portal (<https://www.ekhadiindia.com>) which promotes their long-term viability and sustained engagement with Implementing Agencies.

(d): To establish and strengthen Common Facility Centers (CFCs) and Infrastructure Development (ID) in new/existing industrial estates/areas/flatted factory complexes, Micro and Small Enterprises Cluster Development Programme (MSE-CDP) of Ministry of MSME is being implemented across the country with an objective to enhance the productivity and competitiveness of Micro and Small Enterprises (MSEs) for their holistic development addressing the common issues of the existing clusters. It is a demand driven Central Sector Scheme wherein, State Governments send proposals as per common needs of existing cluster in their States/UTs. A total 590 projects have been approved including 229 Common Facility Centers (CFCs) and 361 Infrastructure Development (ID) projects, till date.

(e): Steps taken by the Ministry to improve awareness, application support and digital access to MSME schemes among SC/ST and women entrepreneurs all over the country include the following:

- i. Under the National SC-ST Hub Scheme (NSSH), conclaves, vendor development programmes and awareness workshops are organised with on spot handholding support at various locations in the country and in places/regions where SC/ST population is significant.
- ii. 'Yashasvini' awareness campaign seeks to create awareness among existing and aspiring women entrepreneurs with various schemes of the Ministry of MSME, providing them with continuum of support through handholding, mentorship, and capacity building.
- iii. Under PMEGP the following initiatives are undertaken :
 - a) Awareness programmes are conducted in all the States/UTs including backward and under-performing areas, Aspirational districts, North Eastern Region, with special focus on SC, ST and women entrepreneurs.

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- b) To enhance the quality of applications to reduce rejections, technical experts & Bank Officials (Retd.) have been engaged to provide handholding support to prospective PMEGP beneficiaries during application stage.
 - c) Conduct of two-days free online Entrepreneurship Development Programme (EDP) for prospective entrepreneurs.
 - d) Acceptance of PMEGP applications from beneficiaries in physical form in 11 regional languages since January 2024.
 - e) A wide range of more than 1,000 Model of Detailed Project Reports have been prepared on various industries and made available on the PMEGP online portal.
- (f): Under PMEGP, coordination with State/district agencies is established through the following mechanisms:
- i. Periodical review meetings with Implementing Agencies i.e. State offices of KVIC, State KVIBs, State DICs and financial institutions.
 - ii. Banker's Review meetings conducted at top, State and Zonal level to ensure proper sanctioning of loans and disbursement of margin money.
 - iii. Meetings by State Level Monitoring Committee (SLMC) and District Level Monitoring Committee (DLMC) are conducted on a quarterly basis to monitor and review the performance of the scheme
