

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3167
TO BE ANSWERED ON 07.08.2025

QUALITY STANDARDS FOR MSMEs

3167. THIRU ARUN NEHRU:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government acknowledges the significant role to be played by MSMEs in making the country-third largest global economy;
- (b) if so, the steps taken to encourage MSMEs to comply with voluntary and mandatory quality standards to enhance global competitiveness;
- (c) whether any schemes are in place to assist MSMEs in adopting national and international certification and quality benchmarks and if so, the details thereof;
- (d) the role of MSMEs in Government's strategy for promoting 'Zero Defect Zero Effect' manufacturing; and
- (e) the measures taken to ensure active participation of MSMEs in the formulation of quality standards and resolving compliance challenges?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) to (d): The Government has shown acknowledgement of the significant role played by MSME in making the country third largest global economy through its constant efforts to provide programme and policy solutions on the challenges faced. The steps taken to encourage MSME to comply with quality standards include ISI mark by BIS, QCOs issued under BIS Act-2016, ZED Certification, Lean Management practices. The ZED Certification envisages promotion of Zero Defect Zero Effect (ZED) practices amongst MSME so as to encourage and enable MSMEs for manufacturing of quality products using latest technology, tools and to constantly upgrade their processes for achievement of high quality and high productivity with the least effect on the environment.

The role of MSME is critical, as it helps in providing a demonstrative effect for the overall economic contribution towards Zero Defect in production and Zero Effect on environment.

(e): The Government constantly endeavors to engage with all stakeholders, including MSME industry associations, cluster groupings and regional organizations in developing policy action on quality and resolving compliance challenges.
