

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
LOK SABHA
UNSTARRED QUESTION NO. 4432
TO BE ANSWERED ON 20.08.2025

DEVELOPMENT OF IIMC, DHENKANAL

4432. SHRI RUDRA NARAYAN PANY:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- a) whether the Government is thinking for more development of the Indian Institute of Mass Communication (IIMC), Dhenkanal in Odisha;
- b) if so, the details thereof; and
- c) whether the Government has any proposal for opening Post Graduate Master Degree course, Ph.d. (Doctorate) scope and various type of research works in the said institution and if so, the details thereof ?

ANSWER

THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND
PARLIAMENTARY AFFAIRS

(DR. L. MURUGAN)

(a) to (c) : Indian Institute of Mass Communication (IIMC), New Delhi along with its five campuses at Dhenkanal (Odisha), Kottayam (Kerala), Aizawl (Mizoram), Jammu (UT of Jammu and Kashmir) and Amravati (Maharashtra) has been declared as a Deemed to be University on 31st January, 2024. The Government is committed to the holistic development of IIMC. Requisite funds are allocated to IIMC for the development / upgradation of its infrastructure.

During current Financial Year, administrative sanction has been accorded for renovation of Audio & Video Block, Administrative and Academic Block, Hostels etc at IIMC, Dhenkanal. A new 'Post Graduate Diploma programme in Corporate Communication and Brand Management' has been started at IIMC, Dhenkanal from Academic Year 2025-26. IIMC has also started offering Masters Degree courses in some campuses.
