GOVERNMENT OF INDIA MINISTRY OF CULTURE

LOK SABHA

UNSTARRED QUESTION NO. 11

TO BE ANSWERED ON 21.07.2025

Establishment of IP Education Cells for Artists

†11. Shri Suresh Kumar Kashyap:

Smt. Mala Rajya Laxmi Shah:

Shri Alok Sharma:

Shri Rajesh Naranbhai Chudasama:

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Will the Minister of Culture be pleased to state:

- a) whether the establishment of Intellectual Property (IP) Education Cells for Artists initiative strengthens the cultured economy of India and empowers the grass roots level artists;
- b) if so, the details thereof;
- c) the number of artists expected to be benefitted from these IP Education Cells;
- d) the number of IP Education Cells projects to be implemented; and
- e) the details of the beneficiaries of Madhya Pradesh including Bhopal district under this scheme?

ANSWER

MINISTER OF CULTURE AND TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

- a) Yes.
- b) The Ministry of Culture is actively engaged in promoting Intellectual Property (IP) awareness and protection in relation to India's rich cultural heritage. To this end, the Ministry is planning to set dedicated IP cells within its academies, centres, and constituent units to educate artists about IP rights, facilitate IP registration, and support Geographical Indication (Gl) registration of traditional products such as musical instruments. As part of its broader mandate to preserve and promote tangible and intangible cultural heritage, the Ministry emphasizes the recognition and safeguarding of the IP associated with cultural expressions.

Ministry also collaborates with bodies like the Cell for IPR Promotion and Management (CIPAM) under the Department for Promotion of Industry and Internal Trade (DPIIT) to strengthen cultural sector IP initiatives. Special focus is given to the protection of Traditional Knowledge (TK) and GIs, considering their close linkage to cultural identity.

The Sangeet Natak Akademi (SNA) functions as the nodal agency for Intellectual Property Rights under the Ministry, ensuring artists' consent is obtained prior to their participation in events and activities, Through its various centres across the country, SNA also provides training and performance opportunities to grassroots artists, contributing to the growth of India's cultural economy.

c) to (e) Number and details of beneficiaries will be known at the end of this financial year.
