

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO. 969
TO BE ANSWERED ON 25TH JULY, 2025**

AYUSHMAN VAY VANDANA CARDS

**969. SMT. BIJULI KALITA MEDHI:
SHRI BUNTY VIVEK SAHU:**

Will the **Minister of HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the details of Ayushman Vay Vandana Card Scheme and the States where it has been implemented;
- (b) the measures being put in place to ensure the benefits of Ayushman Vay Vandana Cards reach the most vulnerable section of the population, particularly in rural, backward and underserved areas;
- (c) whether there are any plans to expand the scope of the programme to include additional healthcare benefits or services in the country in the future;
- (d) if so, the details thereof; and
- (e) the details of the progress of this scheme in Madhya Pradesh, district-wise?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI PRATAPRAO JADHAV)**

(a): On 29.10.2024, the Government of India expanded Ayushman Bharat - Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) to provide free treatment benefits of up to ₹5 lakh per year to all senior citizens aged 70 years and above, irrespective of their socio-economic status through Ayushman Vay Vandana cards. The scheme is rolled out in all the AB-PMJAY implementing States/UTs except West Bengal.

(b): AB-PMJAY has a comprehensive media and outreach strategy to spread awareness and empower beneficiaries for their rights and entitlements more prominently in rural and backward areas. This includes advertisement over traditional media platforms including newspapers, community radio, street plays, digital displays, radio campaigns, mass messaging, telecast of beneficiary testimonials via Doordarshan, etc. In addition to this, State Health Agencies have also engaged the wide network of frontline workers i.e., ASHAs, AWWs and VLEs (Village level Entrepreneurs) who are pivotal in creating mass awareness at

the grassroot level. In addition to this, the Ayushman Vay Vandana Card beneficiaries can call to 24x7 call centre (14555) for any assistance/queries.

Further, States also undertake extensive IEC activities to raise the awareness about the expansion of AB-PMJAY for all senior citizens of the age 70 years and above.

(c) and (d): In the latest national master of the Health Benefit Package (HBP) the scheme provides cashless healthcare services related to 1961 procedures across 27 medical specialties including General Medicine, General Surgery, Orthopaedics, Cardiology, Oncology etc. Further, States have been provided flexibility to further customize the Health Benefit Packages to local context. Regular updation such as inclusion of new procedures, empanelment of new hospitals, inclusion of new beneficiaries and other improvements are done in the scheme as per requirements from time to time.

(e): The district-wise details of number of Ayushman Vay Vandana cards created in Madhya Pradesh are at **Annexure**.

District-wise details of Ayushman Vay Vandana cards created in Madhya Pradesh

District	No. of Ayushman Vay Vandana cards created
Agar Malwa	13,261
Alirajpur	5,949
Anuppur	15,468
Ashoknagar	14,980
Balaghat	57,787
Barwani	19,493
Betul	42,263
Bhind	22,080
Bhopal	46,989
Burhanpur	14,842
Chhatarpur	48,979
Chhindwara	44,324
Damoh	24,968
Datia	14,023
Dewas	29,959
Dhar	38,274
Dindori	13,669
Guna	20,765
Gwalior	42,202
Harda	12,612
Indore	74,844
Jabalpur	33,079
Jhabua	14,447
Katni	25,105
Khandwa	24,506
Khargone	34,997
Maihar	14,470
Mandla	20,511
Mandsaur	27,379
Mauganj	7,303
Morena	21,897
Narmadapuram	26,591
Narsinghpur	25,068
Neemuch	15,275
Niwari	10,556
Pandhurna	7,610
Panna	15,876
Raisen	27,821
Rajgarh	45,867
Ratlam	24,977
Rewa	32,994
Sagar	56,444
Satna	27,848

Sehore	28,710
Seoni	28,081
Shahdol	16,421
Shajapur	19,728
Sheopur	8,320
Shivpuri	21,694
Sidhi	21,013
Singrauli	14,001
Tikamgarh	17,588
Ujjain	70,565
Umaria	11,802
Vidisha	28,625
