

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
LOK SABHA
UNSTARRED QUESTION No. 493
ANSWERED ON 28TH NOVEMBER, 2024

ONE DISTRICT ONE PRODUCT UNDER THE PMFME SCHEME IN UTTAR PRADESH

**493. MS. IQRA CHOUDHARY:
DR. RAJKUMAR SANGWAN:
MRS. RUCHI VIRA**

Will the Minister of **FOOD PROCESSING INDUSTRIES** be pleased to state:

- (a) the total funds allocated to Uttar Pradesh by the Union Government for implementation of various components of Pradhan Mantri Formalisation of Micro, Food Processing Enterprises Scheme (PMFME);
- (b) the number of loans sanctioned to micro food processing industries based on One District One Product (ODOP) for the said State under Credit Linked Subsidy, district-wise;
- (c) the details of specified products identified under ODOP component in Uttar Pradesh and the steps taken by the Government to promote such products; and
- (d) the number of products receiving support for branding and marketing under ODOP in the said State, district-wise?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI RAVNEET SINGH)

- (a). Ministry of Food Processing Industries (MoFPI) has released a total amount of Rs. 240.38 Cr. as Centre Share to the State of Uttar Pradesh for implementation of various components of "Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) Scheme.
- (b). 1142 number of loans have been sanctioned to micro food processing industries based on One District One Product (ODOP) in the State of Uttar Pradesh under Credit Linked Subsidy component of PMFME Scheme till 31st October 2024. The district-wise details are at **Annexure-I**.
- (c). ODOP has been identified for 75 districts of State of Uttar Pradesh based on the recommendations of the State Governments. The district-wise details of ODOP are at **Annexure-II**. To promote such products, preference is given to One District One Product (ODOP) in sanctioning of projects under various components of PMFME Scheme. Further, various initiatives have been taken to promote and increase awareness & participation among beneficiaries through National & State level awareness campaigns such as Newspaper advertisement, Radio Jingles, Exhibitions & Expos, Millet Fairs, Buyer-Seller Meets etc. since the inception of the scheme.
- (d). Under the Marketing & Branding component of the PMFME Scheme, 2 Brands with 4 products have been launched in the State of Uttar Pradesh viz. Brand Madhu Mantra from the district of Saharanpur for Multiflora Honey and Lemon Honey and Brand Madhurmithas from the district of Muzaffarnagar for Jaggery Powder and Jaggery Spice Mix.

ANNEXURE REFERRED TO IN REPLY TO PART (b) OF THE LOK SABHA UNSTARRED QUESTION NO. 493 FOR REPLY ON 28.11.2024 REGARDING “ONE DISTRICT ONE PRODUCT UNDER THE PMFME SCHEME IN UTTAR PRADESH”

District-wise list of loans sanctioned to micro food processing industries based on One District One Product (ODOP) in the State of Uttar Pradesh under Credit Linked Subsidy component of PMFME Scheme till 31st October 2024

Sl. No.	District	No. of Loan Sanctioned
1	Agra	1
2	Aligarh	70
3	Ambedkar Nagar	3
4	Amethi	5
5	Auraiya	13
6	Ayodhya	26
7	Azamgarh	4
8	Baghpat	6
9	Ballia	14
10	Balrampur	67
11	Banda	56
12	Barabanki	15
13	Bareilly	29
14	Basti	139
15	Bhadohi	3
16	Bijnor	58
17	Bulandshahr	17
18	Chandauli	2
19	Chitrakoot	31
20	Deoria	2
21	Etah	4
22	Etawah	66
23	Farrukhabad	3
24	Fatehpur	8
25	Firozabad	1
26	Gautam Buddha Nagar	11
27	Ghaziabad	19
28	Ghazipur	7
29	Gonda	4
30	Gorakhpur	37
31	Hardoi	7
32	Hathras	2
33	Jalaun	6
34	Jaunpur	24
35	Jhansi	1
36	Kanpur Dehat	21
37	Kanpur Nagar	26
38	Kasganj	1
39	Kaushambi	1
40	Kheri	6

Sl. No.	District	No. of Loan Sanctioned
41	Kushi Nagar	7
42	Lalitpur	3
43	Lucknow	23
44	Maharajganj	6
45	Mahoba	26
46	Mainpuri	22
47	Mau	1
48	Meerut	12
49	Mirzapur	12
50	Moradabad	13
51	Muzaffarnagar	1
52	Pilibhit	10
53	Pratapgarh	49
54	Prayagraj	3
55	Rae Bareli	9
56	Rampur	4
57	Saharanpur	3
58	Sambhal	3
59	Sant Kabeer Nagar	49
60	Shahjahanpur	12
61	Shamli	2
62	Siddharth Nagar	5
63	Sultanpur	20
64	Varanasi	31
	Total	1142

ANNEXURE REFERRED TO IN REPLY TO PART (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 493 FOR REPLY ON 28.11.2024 REGARDING “ONE DISTRICT ONE PRODUCT UNDER THE PMFME SCHEME IN UTTAR PRADESH”

District-wise details of ODOP for 75 districts of State of Uttar Pradesh

UTTAR PRADESH		
Sl. No.	District	ODOP
1.	Agra	Petha
2.	Aligarh	Milk based Products
3.	Ambedkar Nagar	Chilli based Products
4.	Amethi	Aonla based Products
5.	Amroha	Mango based Products
6.	Auraiya	Milk based Product (Ghee)
7.	Ayodhya	Jaggery
8.	Azamgarh	Basil based Products
9.	Baghpat	Jaggery
10.	Bahraich	Banana based Products
11.	Ballia	Lentil based Products
12.	Banda	Oil seed-based Product
13.	Balrampur	Corn Product
14.	Barabanki	Mint based Products
15.	Bareilly	Milk Based Products
16.	Basti	Kala Namak Rice
17.	Bhadohi	Onion based Products
18.	Bijnor	Jaggery
19.	Budaun	Guava based Products
20.	Bulandshahar	Milk Based Products
21.	Chandauli	Tomato based Products
22.	ChitraKoot	Oil seed-based Product
23.	Deoria	Chilli based Products
24.	Etah	Chicory
25.	Etawah	Mustard based Products
26.	Farrukhabad	Potato based Products
27.	Fatehpur	Aonla based Products
28.	Firozabad	Potato based Products
29.	Gorakhpur	Kala Namak Rice
30.	G. B. Nagar	Bakery Products
31.	Ghaziabad	Bakery Products
32.	Ghazipur	Onion based Products
33.	Gonda	Banana based Products
34.	Hamirpur	Fish based Products
35.	Hapur	Petha
36.	Hardoi	Groundnut Products
37.	Hathras	Asafoetida
38.	Jalaun	Pea based Products
39.	Jaunpur	Milk Based Products
40.	Jhansi	Basil based Products
41.	Kannauj	Potato based Products
42.	Kanpur Dehat	Milk Product

43.	Kanpur Nagar	Bakery Products
44.	Kasganj	Ghee
45.	Kaushambi	Guava based Products
46.	Kushinagar	Banana based Products
47.	Lakhimpur Khiri	Banana based Products
48.	Lalitpur	Turmeric
49.	Lucknow	Mango based Products
50.	Maharajganj	Kala Namak Rice
51.	Mahoba	Oil seed-based Product
52.	Mainpuri	Garlic based Products
53.	Mathura	Milk Product (Peda)
54.	Mau	Mango based Products
55.	Meerut	Jaggery
56.	Mirzapur	Tomato based Products
57.	Moradabad	Honey
58.	Muzaffarnagar	Jaggery
59.	Pilibhit	Jaggery
60.	Pratapgarh	Aonla based Products
61.	Prayagraj	Guava based Products
62.	Rae Bareli	Aonla based Products
63.	Rampur	Mint based Products
64.	Saharanpur	Honey
65.	Sambhal	Mint based Products
66.	Sant Kabir Nagar	Kala Namak Rice
67.	Shahjahanpur	Jaggery
68.	Shamali	Jaggery
69.	Shrawasti	Banana based Products
70.	Siddharth nagar	Kala Namak Rice
71.	Sitapur	Mango based Products
72.	Sonbhadra	Tomato based Products
73.	Sultanpur	Mint based Products
74.	Unnao	Mango based Products
75.	Varanasi	Chilli based Products
TOTAL		75
