

GOVERNMENT OF INDIA  
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA  
UNSTARRED QUESTION NO. 4633  
TO BE ANSWERED ON 28.03.2025

**EMPOWERMENT AND WELFARE PROGRAMMES FOR WOMEN**

4633. MD. RAKIBUL HUSSAIN:

Will the Minister of Women and Child Development be pleased to state:

- (a) the details of the measures being taken to improve access to women-centric welfare programmes, such as the Beti Bachao, Beti Padhao scheme, in Dhubri, particularly for rural and tribal communities;
- (b) the manner in which the Government is addressing the issue of women's health, including maternal and child health by ensuring that women in Dhubri have access to quality healthcare services especially in remote and flood-prone areas; and
- (c) whether any initiatives aimed at promoting women's participation in economic activities, such as skills training, entrepreneurship programmes and financial inclusion efforts have been initiated in Dhubri to improve their livelihood opportunities, if so, the details thereof?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT  
(SHRIMATI SAVITRI THAKUR)

(a)&(b): The government gives utmost priority to the safety, security, and empowerment of women in the country. It has adopted a multi-pronged approach on a life-cycle continuum basis to address the issues of women, including those from rural and tribal communities in Dhubri, focusing on their educational, social, economic, and political empowerment, so that they can lead the process of India's development.

Beti Bachao Beti Padhao (BBBP) Scheme was launched on 22nd January 2015 to help address declining Child Sex Ratio (CSR) and related issues of empowerment of girls and women. The scheme focuses on creating mindset and behavioural change towards the girl child by informing, influencing, motivating, engaging, and empowering all stakeholders. In Mission Shakti guideline

implemented from 1 April 2022 ,Beti Bachao Beti Padaho scheme has been expanded to cover all the districts of the country through multisectoral interventions. BBBP has transformed from a policy initiative into a national movement by mobilizing various stakeholders, including government agencies, media, civil society, and the general public.

In the past few years, a number of initiatives have been taken to address women's health, particularly maternal and child health in Dhubri, ensuring that women, especially in remote and flood-prone areas, have access to quality healthcare services.

Key initiatives/program include:

- **Free Health Checkups:** Providing free health checkups at 8 ICDS Project Levels in collaboration with the Health Department.
- **Anaemia Checkup Camps:** Conducting anaemia checkup camps at the 8 ICDS Project Levels, in partnership with the Health Department.
- **Awareness Campaigns:** Promoting child health schemes such as NRC (Nutritional Rehabilitation Centres) and Poshan (Nutrition) at 25 flood relief camps.
- **Training Healthcare Workers:** Providing training to healthcare workers on important legislations like the PC&PNDT Act and the MTP Act during a 100-day special awareness campaign.
- **Improved Healthcare Access:** Increasing the availability of essential medicines, sanitary napkins, and ensuring that healthcare facilities are equipped to handle emergencies, particularly in remote and flood-affected areas.

**(c):** Several programs have been launched to encourage women's participation in economic activities in various blocks of Dhubri, focusing on skill development, vocational training, and financial inclusion. Key initiatives include:

- Digital Literacy: 120 women and girls have been trained in computer courses across Dhubri District including the Dhubri Town, Golokganj, Bilasipara, and Chapar blocks.
- Tailoring Training: 30 women and girls have received tailoring training in Dhubri town.
- Self-Defence Workshops: Around 1,200 girls have been trained in self-defense at different locations in the blocks such as the Gauripur Public Library, Bilasipara Partima Pandey Auditorium Hall, and at 5 nos. of Kasturba Gandhi Balika Vidyalaya in Chapar, Mahamaya, Bilasipara, Nayeralga, and Debitola.
- Detergent Powder Making Workshops: 72 women were trained in detergent powder production at the Gauripur Block.
- Entrepreneurship Support: Women participants in tailoring and detergent powder making workshops have received guidance on entrepreneurship, with detailed information about Stand Up India and MUDRA Yojana to support their business ventures.
- Financial Inclusion: A total of 20 enrolment drives for the Sukanya Samriddhi Yojana (SSY) have been conducted in collaboration with the Post Office and Lead Bank Manager.

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