

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
LOK SABHA  
UNSTARRED QUESTION NO. †154  
TO BE ANSWERED ON 01.12.2025

**DIGITIZATION OF CULTURAL HERITAGE AND MUSEUMS**

†154 SHRI GANESH SINGH :

Will the Minister of CULTURE be pleased to state:

- (a) whether the government is promoting the use of artificial intelligence, augmented reality and other advance technologies in the preservation of cultural heritage, the digitization of museums and cultural dissemination, if so, the details thereof;
- (b) the number of museums digitalized and upgraded since 2014 along with the number of museums/monuments digitized so far through digital platforms like Indian Heritage App, JATAN Software, BharatShri;
- (c) whether the Government proposes to give access to the artisans of cultural areas like Satna to the global platform through the TULIP (Traditional Artisans' Upliftment Livelihood Programme) brand or other digital marketplaces; and
- (d) whether there is any proposal for the establishment or modernization of any regional museum in Satna or Vindhya region?

**ANSWER**

MINISTER OF CULTURE AND TOURISM  
(SHRI GAJENDRA SINGH SHEKHAWAT)

- (a) The government is actively promoting the use of artificial intelligence, augmented reality and other advance technologies in the preservation of cultural heritage, the digitization of museums and cultural dissemination. Various initiatives include National Mission on Monuments and Antiquities (NMMA), Museum Digitization initiative, Immersive Visitor Experiences using Virtual Reality (VR) and Augmented Reality (AR) etc. Modern digital technologies such as AR-VR, Projections, digital kiosks etc., have been adopted in various museums under the Ministry of Culture to improve and enhance the visitors' viewing experience. Ministry of Culture has also been using a software named "JATAN" for digitization of various artefacts showcased in its museums.
- (b) Till date 08 renowned National Level Museums and 02 ASI Museums have been digitized through JATAN Software. Digitized artefacts till date can be viewed by accessing the link <https://www.museumsofindia.gov.in/repository>
- (c) The Ministry of Social Justice and Empowerment through "TULIP" aims to empower marginalized artisans by providing them with a platform for global exposure and sales of their products through e-marketing.
- (d) The Archaeological Survey of India (ASI) presently maintains one Archaeological Museum in the Vindhya region at Khajuraho, located in District Chhatarpur, Madhya Pradesh. The museum has recently been upgraded in 2023 with the addition of new display galleries and inclusion of more antiquities for public viewing.

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