

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)
LOK SABHA
UNSTARRED QUESTION No. 1771
ANSWERED ON 10/02/2026

EXPORT PROMOTION

1771. SHRI DHARAMBIR SINGH:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is encouraging participation of MSMEs from non-metro districts in export promotion schemes;
- (b) whether district-level facilitation centres are being strengthened;
- (c) the nature of capacity-building support provided; and
- (d) the export-linked initiatives extended to enterprises in Bhiwani-Mahendragarh Lok Sabha Constituency?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) Government has approved the **Export Promotion Mission (EPM)** on 12 November 2025 with objective of strengthening India's export competitiveness and providing targeted support to exporters in global markets with a particular focus on Micro, Small, and Medium Enterprises (MSMEs) across India. The Export Promotion Mission is structured around two integrated sub schemes:

- NIRYAT PRO TSAHAN, focused on improving access to trade finance through instruments such as interest subvention, support for export factoring, collateral guarantee for export credit, credit for e-commerce exporters, and credit enhancement support for export diversification; and
- NIRYAT DISHA, focused on other trade enablers such as export quality and compliance support, international branding and packaging, market access initiatives, export logistics & warehousing, capacity building and trade intelligence.

(b) The Ministry of Micro, Small and Medium Enterprises has established 65 Export Facilitation Centres (EFCs) in its field offices across the country with the aim of providing requisite mentoring and handholding support to MSMEs in exporting their products and services. Export Facilitation Centres (EFCs) support MSME exporters by providing comprehensive assistance across key areas. These include the

dissemination of information on export-related schemes and benefits, training and workshops on export compliance, handholding in export documentation and procedures, engagement with industry associations, State Governments and Department of Commerce to facilitate MSMEs.

(c) Capacity building initiatives under the Export Promotion Mission includes and are not limited to, outreach programs, knowledge dissemination, workshops, seminars, and initiatives to strengthen exporter preparedness.

(d) The initiatives under the Export Promotion Mission and all other Duty Exemption/Remission Schemes under the Foreign Trade Policy are available to exporters across India including Bhiwani-Mahendragarh.

Further, the Ministry of MSME currently operates two Export Facilitation Centres (EFCs) in Haryana in its field offices, namely, MSME- Development and Facilitation Office, Karnal and Technology Centre, Rohtak.

Export Facilitation Centres (EFCs) in Haryana have provided handholding to MSMEs through Management Development Programmes (MDPs) on Export Marketing, National Seminars/ Workshops on Export Packaging, Export Credit and Insurance etc.
