

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:200
ANSWERED ON:25.02.2000
DD REGIONAL SERVICE
P.D. ELANGO VAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government have taken any new measures to improve the Doordarshan Regional Service in Malayalam, Tamil, Telugu and Bangla which functions 24 hour;
- (b) if so, the details thereof;
- (c) whether there is any difference of opinion between Central and State Governments on telecasting the above programmes;
- (d) if so, the details thereof;
- (e) whether the Government have constituted an expert committee to guide and monitor the programmes of these channels;
- (f) if so, the details thereof; and (g) if not, the name of the agency which guide and monitor the programmes made and telecast in the DD Regional channels?

Answer

MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF TI
DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY)

- (a) : Yes, Sir.
- (b) : Telecast of high quality of serials on sponsorship/commissioned basis, introduction of daily one-hour morning information service programme in addition to interviews with celebrities, linking of the four Regional Satellite Channels of Tamil, Telugu, Kannada and Malayalam on every Wednesday and Saturday from 8:30 a.m. to 9:30 a.m. and maintaining a high quality of transmission are some of the measures to improve the service .
- (c) : No, Sir.
- (d) : Does not arise.
- (e) : No, Sir.
- (f) : Does not arise.
- (g) : The programmes are guided and monitored by the respective Kendras.