

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:2517
ANSWERED ON:10.03.2000
GERMAN INTEREST IN BOOSTING INDIAN TEXTILES
CHELLAMELLA SUGUNA KUMARI;VUKKALA RAJESWARAMMA

Will the Minister of TEXTILES be pleased to state:

- (a) whether Messe Frankfurt, the leading German show organisers has shown interest in boosting Indian textiles in global market;
- (b) if so, the details thereof; and
- (c) the steps taken to participate in Frankfurt trade fair as well as other foreign venues to further open market for textiles?

Answer

MINISTER OF STATE FOR TEXTILES

(SHRI GINGEE N. RAMACHANDRAN)

(a) & (b) Messe Frankfurt have entered into a joint venture with India Trade Promotion Organisation (ITPO) for jointly organising Heimtextil Tex-Styles India October, 2000 fair at New Delhi for promotion of Indian textiles.

(c) Various Textile Export Promotion Councils are already participating in the Heimtextil Fair as well as other important International Trade Fairs.