

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:4075
ANSWERED ON:14.12.2001
FUNCTIONS OF TEA BOARD AND COFFEE BOARD
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the main functions of Tea Board and Coffee Board in the country; and

(b) the details of the role played by Tea Board and Coffee Board in increasing the production and export of tea and coffee respectively during the last three years?

Answer

MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a): The main functions of Tea and Coffee Boards are as follows:

Tea Board

The activities of the Tea Board encompass on overall development of the tea industry and trade. Accordingly, these are directed towards increasing tea production/productivity, extension of area, improvement in quality, catalyzing co-operative efforts, backing up research and development efforts, labour welfare, market development and export promotion, regulatory functions, collection and dissemination of statistical data.

Coffee Board

After liberalization of Coffee trade in 1996, the Coffee Board is concentrating primarily on research, development, quality up-gradation & promotion of coffee and human resource development programme for those engaged in the Industry.

(b): The Tea and Coffee Boards have played crucial role in increasing the production and export of tea and coffee during the last three years. With the view to increase production of tea and coffee in the country a number of development schemes have been implemented by these Boards during the Ninth Five Year Plan. These schemes provide for financial assistance to the growers for new planting, replanting with improved varieties, rejuvenation & consolidation of existing planted areas, replacement of old and worn out machinery, creating of irrigation facilities, processing training organizing advisory programmes, market support, research & development and extension support etc.

In order to increase export of tea and coffee in overseas market various steps have been taken by the respective Commodity Boards which includes analyzing country-wise exports giving special attention to areas offering potential, participation in major trade fair/exhibitions abroad, organizing of buyer seller meets, field sampling at speciality stores and principal markets etc.