

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1623
ANSWERED ON:28.11.2002
CONVERSION OF VIJAYAWADA T.V. PRODUCTION CENTRE
SUKENDER REDDY GUTHA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether a demand has been made to convert the Vijayawada T.V Production centre into a full fledged Kendra; and
- (b)) if so, the response of the Government in this regard?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

- (a) Yes, Sir.
- (b) Prasar Bharati has intimated that Doordarshan's policy is to setup only one full-fledged Doordarshan Kendra at each state capital. Other Programme production centres in any State, contribute to the programmes relayed from the main Doordarshan Kendra, as part of the respective regional language channel. In the State of Andhra Pradesh, a full-fledged Doordarshan Kendra is functioning at Hyderabad. There is no scheme to convert Vijaywada Studio to a full-fledged Doordarshan Kendra.