

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:721
ANSWERED ON:29.02.2000
ADVERTISEMENT ON AIDS
ASHOK KUMAR SINGH CHANDEL

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Government are taking recourse to advertisements to check `AIDS`; and

(b) if so, the total amount spent on such advertisements through Doordarshan, newspapers, magazines etc. separately during the last two years?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (INDEPENDENT CHARGE) (SH SHANMUGAM)

(a): Yes, Sir. Activities concerning prevention of HIV/AIDS have since been decentralised. Funds are made available from time to time to the various State/UT AIDS Control Societies for the purpose, including expenditure to be met on advertisements etc.

(b): The following funds were provided to Doordarshan/AIR/DAVP directly by NACO for meeting expenditure on advertisements etc for AIDS:

(Rs. in lakhs)

Year	Doordarshan	AIR	DAVP	Total
1997-98	134.87	10.00	400.00	544.87
1998-99	173.29	60.00	520.00	753.29