GOVERNMENT OF INDIA HEAVY INDUSTRIES AND PUBLIC ENTERPRISES LOK SABHA

UNSTARRED QUESTION NO:6693 ANSWERED ON:08.05.2003 SERVICE CENTRES OF MARUTI UDYOG LIMITED ANANTA NAYAK;PARSURAM MAJHI

Will the Minister of HEAVY INDUSTRIES AND PUBLIC ENTERPRISES be pleased to state:

(a) the details of sales and service centers set up by MUL in the country during the last three years, location-wise;

(b) whether the Maruti Udyog Limited (MUL) proposes to expand its dealer network in the country;

(c) if so, the details thereof, city-wise;

(d) whether MUL has any proposal to set up sales and service centres in each district of the States; and

(e) if so, the details thereof alongwith the steps taken in this regard?

Answer

MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI BALASAHEB VIKHE PATIL)

(a): The Government of India (GOI) is a minority shareholder in the company. According to Maruti Udyog Ltd. (MUL), during the last three years it has added over 300 cities to its sales and service network. The new sales and service centers have been set up across the country.

(b) to (e): The expansion of sales network is a continuous process. The selection of location is based on changing demand potential in various markets across the country.