

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:2513

ANSWERED ON:07.03.2003

EXPORT OF HANDICRAFTS

DUKHA BHAGAT;JASWANT SINGH BISHNOI;P.R. KHUTE;SHIVAJI MANE

**Will the Minister of TEXTILES be pleased to state:**

- (a) whether the Government have adopted any new strategy to boost the export of handicraft items;
- (b) if so, the details thereof;
- (c) the country-wise value of handicraft items exported during the last two years and foreign exchange earned therefrom;
- (d) whether any target has been fixed for the current year;
- (e) if so, the details thereof; and
- (f) the value of exports of handicrafts from Rajasthan alongwith the schemes to promote it in the State?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI BASANAGOUDA R. PATIL (YATNAL))

(a) & (b): Yes, Sir. The new strategy adopted to boost the export of handicrafts including hand-knotted carpets items include: extensive overseas publicity; larger participation in international fairs/festivals and in buyer - sellers meets in India & abroad; sponsoring of sale-cum-study team abroad; holding of workshops and seminar; setting up of Indian Exportation Mart Ltd at Greater Noida and National Centre for Picture and Photoframing at Saharanpur and Jodhpur; aggressive international market programme for North Eastern States and setting up of Indian Institute of Carpet Technology at Bhadhoi etc.

(c): The country-wise value of handicrafts including carpets & floor covering exported during the last two years and foreign exchange earned therefrom is as per Annexure attached.

(d) & (e): Yes, Sir. A target of Rs.10,470 crores has been fixed for the current financial year i.e. 2002-03 for export of handicrafts including hand-knotted carpet and floor covering.

(f): State-wise export data is not maintained. However the schemes to promote export of handicrafts and hand-knotted carpets in the country including the state of Rajasthan include: rganization of buyer - seller's meet; overseas publicity; rganization of workshops on design developments, export marketing and packaging etc; participation in various international fairs; sponsoring of sales-cum-study teams abroad; rganization of Indian Handicrafts and Gifts Fairs (Autumn and Spring) and Indian Carpet Expo by Export Promotior Council for Handicrafts and Carpet Export Promotion council respectively, annually in New Delhi and setting up of India Exposition mart at Greater NOIDA etc.

Annexure referred to in reply to part (c) of Lok Sabha Unstarred Question No.2513 for 7.3.2003

Country-wise exports of Handicrafts including handknotted carpets during 2000-2001 & 2001-2002.

(US \$ in millions)

S.No. Name of the Country 2000-2001 @ 45.2143 2001-2002 @ 47.3900

1. Australia	31.27	26.91
2. Canada	61.30	56.07
3. France	85.96	78.06
4. Germany	289.25	280.86

5. Italy	83.24	58.05
6. Japan	68.60	61.49
7. Netherland	47.97	43.15
8. Switzerland	28.70	34.84
9. U.S.A.	700.48	672.11
10. U.K.	196.73	185.13
11. Other countries	456.84	445.87
Total:-	2050.34	1942.54