

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:1792

ANSWERED ON:03.03.2003

DEVELOPMENT OF INTERNATIONAL TOURIST DESTINATIONS

V.S. SIVAKUMAR

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government have drawn any master plan for development of international tourist destinations in the country to give boost to tourism industry;

(b) if so, whether the Government have any proposal to expand the Kovalam in Kerala as an International Tourism Hub by providing modern facilities to attract foreign tourists; and

(c) if so, the details thereof?

Answer

MINISTER OF TOURISM & CULTURE (SHRI JAGMOHAN)

(a) : Yes, Sir. During the Tenth Five Year Plan, the Deptt. of Tourism has introduced a scheme for Product/Infrastructure and Destination Development in order to improve existing tourist destinations and develop new tourism products to world class standards. The scheme would result in integrated destination development. The destinations are selected in consultation with the State Govts. based on tourism potential and master planning of these destinations are undertaken so as to develop them in an integrated holistic manner.

(b) & (c) : The Deptt. of Tourism has not received any such proposal from the State Govt. of Kerala for development of destination under this scheme during the current year.