

**GOVERNMENT OF INDIA
COAL
LOK SABHA**

UNSTARRED QUESTION NO:1248
ANSWERED ON:29.07.2003
RELEASE OF DISPLAY ADVERTISEMENTS
SHIBU SOREN

Will the Minister of COAL be pleased to state:

(a) Whether it is a fact that Coal India Ltd and its subsidiaries have taken up a policy not to release display advertisement to the print and electronic media;

(b) if so, the details thereof and the reasons therefor, and

(c) the details of display advertisements released by Coal India Ltd and its subsidiaries alongwith the amount for which the advertisements were released during the last three years, year-wise and company-wise?

Answer

MINISTER OF COAL (SHRI KARIYA MUNDA)

(a) : No, Sir.

(b) : Question does not arise.

(c) : The details of expenditure incurred by CIL and its subsidiaries company-wise, on display advertisement (publicity advertisements released in newspapers, publications etc) during the last three years are given below:

(Rs. in lakhs)

Company	2000-01	2001-02	2002-03
ECL	Nil	Nil	00.07
BCCL	04.42	01.62	00.19
CCL	02.83	02.47	02.71
NCL	03.39	06.01	11.47
WCL	00.26	00.12	00.02
SECL	02.02	13.94	09.00
MCL	12.38	11.45	12.68
CMPDIL	Nil	Nil	Nil
CIL	08.08	11.35	11.79
Total #	33.36	46.96	47.92

No Electronic media advertisement has been released. Beside the above, on one special occasion display advertisement was issued in newspapers on April 21, 2002

(2002-03) by Coal India Limited, Ministry of Coal & Mines costing Rs. 60.82 lakhs.