

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2586
ANSWERED ON:08.08.2003
EXPORTS OF CARS
VILAS BABURAO MUTTEMWAR

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether any fresh markets have been explored to increase the export of cars and to earn more foreign exchange; and
- (b) if so, the details of the export targets set by the different car manufacturing companies for the next two years?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI S.B. MOOKHERJEE)

- (a) The export market for Indian car manufacturers has primarily been Western Europe. However, some of the countries in Asia, Africa and Latin America are now emerging as new markets.
- (b) Due to the competitive nature of the business, the car manufacturing companies normally do not share the information pertaining to their export targets. However, the Engineering Export Promotion Council (EEPC) has projected the target of US\$ 450 million for exports of jeeps and cars etc., for the year 2003-04.