

**GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2781
ANSWERED ON:11.08.2003
EXPENDITURE ON MEDIA AND PUBLICITY
DHANI RAM SHANDIL

Will the Minister of TOURISM AND CULTURE be pleased to state:

- (a) the details of expenditure incurred by the Ministry during each of the last three years and the current year on media and publicity;
- (b) whether the expenditure during 2001-02 was more than the budgetary provision;
- (c) if so, the reasons therefor;
- (d) whether there has been any diversion of funds to meet extra expenditure; and
- (e) if so, the details thereof and the action taken thereon?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a): The details of budget and expenditure incurred by the Ministry during the last three years and the current year on promotion and publicity are as follows:-

Year	Budget (Rs in Crores)	Expenditure (Rs in Crores)
2000-01	56.75	56.09
2001-02	62.00	63.62#
2002-03	68.07	70.14#
2003-04 (Upto 31.7.03)	68.00	6.14

(# includes expenditure on publicity and media in the North-East region)

(b)&(c): No, Sir. Additional amount shown above has been met out of the overall allocated budget for the Ministry of Tourism including development in North-East region.

(d): No, Sir.

(e): Does not arise.