

**GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES
LOK SABHA**

UNSTARRED QUESTION NO:3643
ANSWERED ON:19.08.2003
PROCESS-CUM-PRODUCT DEVELOPMENT CENTRES (PPDC)
ALE NARENDRA

Will the Minister of SMALL SCALE INDUSTRIES be pleased to state:

- (a) whether it is a fact that a Process-cum-Product Development Centre (PPDC) for Toy Industry is being set up in Greater Noida;
- (b) if so, the details thereof;
- (c) whether the aforesaid Centre is being set up with UNIDO/ UNDP assistance;
- (d) if so, the details thereof;
- (e) whether a similar PPDC already exists in Meerut for sports and leisure time goods industry;
- (f) if so, the details thereof;
- (g) the considerations which underlined the establishment of this Centre in close proximity to already existing one;
- (h) whether the Union Government consulted any other State Government offering the UNIDO/ UNDP assistance for the setting up of this Centre;
- (i) if so, the details thereof;
- (j) whether Union Government have stipulated any systems/ procedures for dispersal of UNIDO/ UNDP assistance; and
- (k) if so, the details thereof?

Answer

MINISTER OF STATE FOR SMALL SCALE INDUSTRIES AND DEVELOPMENT OF NORTH-EASTERN REGION (SHRI SKDAR)

- (a) & (b): Yes, Sir. Under the National Programmes for the Development of Toy Industry, a Toy Design and Development Institute (TDDI) is being set up at Toy City, Greater NOIDA, U.P. in association with UNIDO, SIDBI, the Toy Association of India and the State Government of Uttar Pradesh.
- (c) & (d): Yes, Sir. UNIDO is one of the partners assisting in the setting up of TDDI by providing technical expertise and financial assistance under the National Programme for the Development of Toy Industry.
- (e) & (f): The PPDC in Meerut is for sports goods and leisure time equipment and not for the Toy Industry.
- (g) to
- (i): Based on the study of the Toy Industry and on the suggestion of the Toy Industry, the TDDI is being set up within the Toy City at Greater NOIDA of Uttar Pradesh under the National Programme for the Development of Indian Toy Industry.
- (j) & (k): UNIDO/UNDP assistance is invariably project specific and linked to activities envisaged therein.