

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1984
ANSWERED ON:09.03.2001
TRADE RELATED PROGRAMMES FOR WOMEN
KINJARAPU YERRANNAIDU

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Union Government had given clearance of Trade Related Entrepreneurship Assistance and Development programme (TREADP) for rural women;
- (b) if so, the details thereof; and
- (c) the steps being taken by the Union Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. RAMAN SINGH)

(a) to (c) : Sir, The Ministry of Small Scale Industries and Agro & Rural Industries is implementing the Trade Related Entrepreneurship Assistance and Development (TREAD) programme for women. This programme has been designed to empower women (both rural & urban) economically through development of their entrepreneurial skills by involving the non-governmental organizations (NGOs). The pattern of assistance comprises loans from financial institutions such as Small Scale Industries Development Bank of India, grants (from the Government of India) upto one-third of the total project cost, training, trade information, counselling and extension services on product and market development, etc.