

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:1991  
ANSWERED ON:26.07.2002  
TRADE RELATED DEVELOPMENT PROGRAMMES FOR RURAL WOMEN  
Y.G. MAHAJAN

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether the Government had accorded sanction to Trade Related Entrepreneur Assistance and Development Programme (TREADP) for rural women;
- (b) if so, the details thereof; and
- (c) the steps being taken by the Government in this regard?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. RAMAN SINGH)

(a) to (c): Sir, the Trade Related Entrepreneurship Assistance Development (TREAD) Programme being implemented by the Ministry of Small Scale Industries seeks to economically empower women in rural, urban and semi-urban areas through the development of their entrepreneurial skill by eliminating constraints faced by women, and to strengthen trade support networks. The scheme includes assistance in the form of loans, grants, trade related training, trade information, counselling, and extension activities relating to product and market development.