

**GOVERNMENT OF INDIA  
TOURISM AND CULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:2014  
ANSWERED ON:04.08.2003  
UNDP AID FOR TOURISM DEVELOPMENT  
SRIKANTA DATTA NARASIMHARAJA WADIYAR

**Will the Minister of TOURISM AND CULTURE be pleased to state:**

- (a) whether the Government have received United Nations Development Programme aid to promote local culture in the country; and
- (b) if so, the States where these UNDP aided tourism development projects are being implemented?

**Answer**

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) An agreement to promote `Endogenous Tourism: Culture and Craft based Eco-Tourism for Sustainable Livelihoods and Integrated Rural Development` was signed on July 15, 2003 between the Union Ministry of Tourism and Culture, Department of Economic Affairs (DEA) of the Ministry of Finance and the United Nations Development Programme (UNDP).

United Nations Development Programme (UNDP) has committed about 8 crore rupees (US \$ 1.8m), over a three-year period (2003-05), for a new initiative that seeks to promote local culture and craft for creating livelihood opportunities as well as projecting these as local attractions for domestic and international tourists.

(b) The States/sites have not been finalised.