

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:1181
ANSWERED ON:31.07.2000
EXPENDITURE ON PUBLICITY OF AIDS
CHANDRA NATH SINGH

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) the total amount spent on the publicity of AIDS awareness during each of the last three years;
- (b) whether despite wide publicity in this regard this disease is not coming under control; and
- (c) if so, the measures taken/proposed to be taken to eradicate this disease from the country?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (PROF. RITA VERMA)

(a) to (c) A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO LOK SABHA UNSTARRED QUESTION NO.1181 TO BE ANSWERED ON 31/7/2000

a) Earmarked allocations for AIDS Awareness activities by National AIDS Control Organisation are as follows:-

(Rupees in Lakhs)

| 1997-98 | 1998-99 | 1999-2000 |
|---------|---------|-----------|
| 3907.32 | 3955.39 | 6347.27 |

b) No, Sir. The various activities have resulted in raising the awareness levels among the general population, thereby reducing the spread of the infection. According to a recent survey the awareness levels have gone up from 68% to 94% in some of the urban areas and 9% to 35% in rural areas,

c) In order to prevent and control the spread of HIV/AIDS in India, a comprehensive Programme is currently under implementation throughout the country as Centrally Sponsored Scheme. The main components consist of:-

- A Blood Safety system has been established in which blood banks have been regulated and modernized, testing for HIV has been made mandatory and professional blood donation has been banned. The infections caused through blood have decreased, sharply from 15.3 % in 1992 to 5 % in 1999.
- Reducing the spread of HIV in groups at high risk by identification of target populations and providing peer counselling, condom promotion, treatment of sexually transmitted infections.
- Preventive intervention for the general population by Information, Education & Communication(IEC) and awareness campaign, provision of voluntary testing and counselling facilities, safe blood transfusion services and prevention of occupational exposure.
- Providing financial assistance for opportunistic infections, home and community based care.
- Strengthening effectiveness and technical, managerial, financial sustainability at National, State and Municipal levels.
- Promoting collaboration amongst public, private and voluntary sectors.